


NR.	SECTION	DESCRIPTION
0	Photograph	
1.	Title of the practice	<b>ZIVI: Car - Share Platform (P7)</b>
2.	Precise theme/issue tackled by the practice	<p>Nowadays the society has face to up a lot of problems. People generally don't think of it that they injure their environment with almost every action and this carries consequences. Zivi is an environment conscious service in Hungary. Nowadays the environmental protection became one of the main problems. Zivi tries to solve the environmental problems with a modern, cheap service. It has a lot of advantages.</p> <p>This practice is a good initiative to find traveling companions and share the travel costs and reduce the time of the journey.</p> <p>Zivi helps to the drivers and passengers to find each other. The drivers could find easily companions with whom could share their travel costs and the passengers could travel cheaper, more comfortable, and they could reach their destinations quickly</p>
3.	Objectives of the practice	<p>To provide a platform where the travellers can find fellow travellers.</p> <p><u>For the car owners:</u> it helps reduce the petrol costs, and the costs of car maintenance.</p> <p><u>For passengers:</u> more comfortable and quick.</p>
4.	Location	Hungary
5.	Detailed description of the practice	<p><u>Origin:</u></p> <ul style="list-style-type: none"> <li>• Smart travelling</li> <li>• Find travel companions</li> <li>• Share your costs</li> <li>• Save the environment</li> </ul> <p><u>Timescale:</u> 13.07.2012 onwards</p> <p><u>Bodies involved/ Implementation:</u> The Trust Worx Kft.</p> <p><u>Process and detailed content of the practice:</u> Platform development (2012)</p> <p><u>Legal framework:</u> The main aspect of the operation to find travel companions and the smart travelling beside cost and air pollution reduction.</p> <p><u>Use degree (%): users/total population:</u> No exact data, but approx. 1,000 people (12,000 fans on Facebook).</p>

## **Operation in the practice:**

### *Car owners:*

- Search: write your departure and arrival points and the departure time (day) into the searching box.
- Choose: choose a likeable passenger. You can check him/her profile on the Facebook and your common friends and his/her previous ranks.
- Add the details: exact address and path, departure time, free seats and the charge.
- Send your offer: you can check again the path of your passenger, change the time and place, and you can write him/her a private e-mail.
- Reconciliation: with your passenger(s). If you have more free seats, your advertisement will be uploaded into the Zivi.
- Evaluation: after the journey you will get the fee, and you have to evaluate your passenger(s).

### *Passengers:*

- Search: write your departure and arrival points and the departure time (day) into the searching box.
- Choose: choose a likeable driver. You can check him/her profile on the Facebook and your common friends and his/her previous ranks.
- See the detailed travel plan: type of the car, path and any other comments. Zivi will offer you a map which contains the nearest and the most comfortable pick-up and drop-off points (you can change this recommended points).
- Reservation: you can check again the path, the recommended pick-up and drop-off points. You can see the reserved seats and profile of the passengers. Book your seats and send your reservation.
- Reconciliation and travel: the driver will get an e-mail regarding your reservation. If the driver accepts your reservation you can reconciliation with him/her about the details.
- Evaluation: after the journey you have to pay and evaluate your driver.

6.	<b>Evaluation</b>	<p><u>Possible demonstrated results:</u></p> <p>A new transport method which is a solution for the existing transport problems.</p> <p><u>Possible success factors:</u></p> <p>The users of the platform can reduce their costs, beside keep the comfortable and lower travel time.</p> <p><u>Difficulties encountered:</u></p> <ul style="list-style-type: none"> <li>• Lack of trust.</li> <li>• Fear from the strangers.</li> </ul>
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7.	<b>Lessons learnt from the practice</b>	<ul style="list-style-type: none"> <li>• The travelers can be more opened on the new solutions.</li> <li>• Use the world of the internet, PR.</li> <li>• The closed villages should maintain platforms like this.</li> </ul>
8.	<b>Contact information</b>	<p>Balázs Haidekker          Telephone number: 0620 502 1382  <a href="mailto:bhaidekker@zivi.hu">bhaidekker@zivi.hu</a></p>
9.	<b>Other possible interesting information</b>	<p>Zivi helps:</p> <ul style="list-style-type: none"> <li>• To the drivers and passengers to find each other with a couple of mouse clicks.</li> <li>• To travel smart and environment friendly.</li> <li>• To travel cheap and comfortable.</li> <li>• get to know the passengers or the drivers online</li> <li>• To share our travel information with our friend easily by the way of the community media.</li> </ul> <p>Zivi is a cheap and comfortable traveling alternative. Zivi wants to make the world greener and better and reduce the emissions of the exhaust fumes of vehicles.</p> <p>Zivi has a modern, easily usable website. It contains a lot of description about the working of Zivi. Zivi has a Facebook profile with more than 13 000 followers. When somebody wants to know her/his driver or passenger, he/she can search him/her on the Facebook.</p> <p>Zivi has 6 – 6 golden rules for the drivers and passengers.</p> <p><b>For the drivers:</b></p> <ul style="list-style-type: none"> <li>• Comfortable boarding place – be careful at regarding the meeting place. This is important, to let your passenger to get in comfortably.</li> <li>• Attention – your car must be clean.</li> <li>• Communication - be responsive and answer the incoming messages and reservations quickly. If there is a change, indicate to the passengers.</li> <li>• Direction – be prepared regarding the direction.</li> <li>• Security – First of all, you should check the passenger. Follow the traffic rules and drive careful.</li> <li>• Rate your passengers – Write a valuation about your passenger after the travelling. That can be very important for the other people.</li> </ul> <p><b>For the passengers:</b></p> <ul style="list-style-type: none"> <li>• Precise arrival – be as soon as possible / sooner at the</li> </ul>

		<p>arrival place.</p> <ul style="list-style-type: none"><li>• Kindness – be friendly with the driver and with the other passengers.</li><li>• Communication – be responsive and answer the incoming messages. If you can't go, indicate it to the driver as soon as possible. Tell to the driver, how big pack would you like to bring.</li><li>• Security – First of all, you should check the driver. Don't get in the car, if the driver is not the real driver.</li><li>• Accurate payment – Prepare the agreed price. Give the money to the driver at the end of the travel.</li><li>• Fair rating – rate your driver correctly.</li></ul>
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