

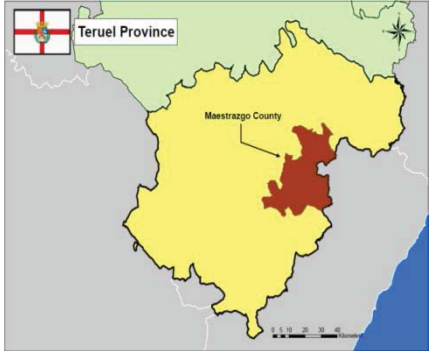


NR.	SECTION	DESCRIPTION
0	Photographs	 
1.	Title of the practice	MTB (MountainBike) Maestrazgo Centre (P1)
2.	Precise theme/issue tackled by the practice	Recuperate the heritage of traditional routes and trails, preserving and restoring the natural heritage, encouraging tourist activity and promoting a sustainable development model, based on an activity that is respectful with the environment and local culture.
3.	Objectives of the practice	Promote and recuperate roads and trail, as sustainable pathways, through the practice of traditional mountain biking.
4.	Location	<ul style="list-style-type: none"> - Country: Spain - Region, district or county: Teruel Province. Maestrazgo County. - Population: 3,789 inhabitants - Area: 1,204 km² - Population density: 3.15 ppl/km² 
5.	Detailed description of the practice	<p><u>Origin:</u></p> <div data-bbox="560 1413 1174 1648" data-label="Diagram"> </div> <p><u>Timescale:</u></p> <ul style="list-style-type: none"> • Start of activity: April 2011. • Length of routes: more than 100 km of routes and trails. • Different degrees of difficulty of route. <p><u>Bodies involved/implementation:</u></p> <p><u>The financing:</u></p> <ul style="list-style-type: none"> • Ministry of Agriculture, Food and Environment of Spain.

- Department of Agriculture, Livestock and Environment, Government of Aragon.
- Maestrazgo County.
- Executed by: Prames S.A.

Aimed at: Anyone who likes cycling and nature.

Development:

An MTB Centre provides free access to practice mountain biking (MTB). The cycling trails start at a reception point, with a tourist office and bicycle services.

MTB Maestrazgo Center offers:

- More than 100 km of marked routes depending on the degree of difficulty
- Two Reception Points (Fortanete and Cuevas de Cañart) that provide bicycle services and also tourist office.
- Additional services to facilitate cycling: bicycle rental, car park, wash points, showers and toilets, etc.
- Several additional Information Points (Cantavieja, Castellote, La Iglesuela del Cid, Mirambel and Molinos) located in tourist offices, which provide users with information about the routes, tourist resources, as well as accommodation offers and restaurant.
- A quality standard. The MTB Centre signage follows the same format parameters as other MTB centers of the country.

TARIFF OF PRICES 2011	
Service	Rate
Rental bike 1/2 days	5 euros
Full day bike rental	10 euros
Helmet rental	2 euros
Individual Accident Insurance	2,5 euros
Waterproof jacket	3 euros

The MTB Centre has ten circuits. These circuits pass through an area of both natural and cultural wealth. The routes are adapted for different levels of difficulty.

Legal framework:

Sustainable Rural Development Programme 2010-2014

- Search for the improvement of living conditions and the promotion and development of the potentialities in rural areas.
- Promoted by the Ministry of Agriculture, Food and Environment.
- Approved by Royal Decree 752/2010, of 4 June.

Financial framework:

The whole project has cost 192,000 Euros, of which:

- 78,880 Euros were earmarked for the company that developed the project (Prames SA).
- The rest has been used to build or renovate the facilities, signaling routes and other costs during project implementation.

	<p><i>Extent of use by the population:</i></p> <p>Their services have had great impact on the population of small municipalities. In addition, public services have been expanded, which has benefited other groups, such as community centers, associations, businesses, neighborhood groups, schools, hospitals, rehabilitation centers, etc...</p>	
6.	<p>Evaluation</p> <p><u>Possible demonstrable results (through indicators):</u></p> <ul style="list-style-type: none"> • It is well-managed tourism that showcases natural resources. Natural resources are not degraded or overexploited. • This measure positively contributes to local economies in rural areas. • It is a way of creating new jobs through sustainable development (green economy). <p><u>Possible success factors:</u></p> <p>There have been several sporting events that have attracted many people from outside the region.</p> <p><u>Difficulties encountered:</u></p> <p>The maintenance and continuous monitoring of routes and signage is very important for this kind of activity.</p>	
7.	Lessons learnt from the practice	It is possible to make a rational and sustainable use of the natural resources at the same time is promoting the economic activity of a region.
8.	Contact information	<p>Centro BTT MAESTRAZGO</p> <p>Phone: + 34 964 18 52 42</p> <p>E-mail: info@centrobtmaestrazgo.com</p>