



NR.	SECTION	DESCRIPTION
0	Photographs	 
1.	Title of the practice	<b>"Community - Coach" (P8)</b>
2.	Precise theme/issue tackled by the practice	Mostly very young and older people without car have only limited access to mobility. Public means of transport are more and more reduced so new solutions have been necessary to improve mobility of these people. On the one hand, the village Purbach has living-areas far away from the centre and on the other hand, supermarkets that are situated on the edge of the village.
3.	Objectives of the practice	<ul style="list-style-type: none"> <li>• Improvement of mobility of people without a car, so it is easy possible for them to participate on the social life of the community and to cover their needs (food, medical services, education, social life ...).</li> <li>• Environmental concerns.</li> <li>• Service for tourists.</li> </ul>
4.	Location	- Village
5.	Detailed description of the practice	<p><u>Origin:</u> Started as part of the project "Environmentally sustainable transport and tourism in sensitive areas - Lake Neusiedl Region Fertő-Tó" 2006.</p> <p><u>Timescale:</u> Monday to Friday 05:30 -19:30 Saturday 05:30 – 13:00</p> <p><u>Bodies involved/implementation:</u></p> <ul style="list-style-type: none"> <li>- The municipality.</li> <li>- The regional government of the Burgenland.</li> <li>- Austrian Federal Economic Chamber.</li> </ul> <p><u>Process and detailed content of the practice:</u></p> <p>The coach-service works within the village without fixed time-schedule or bus-stops. People call the bus, which meets them at their home-address.</p> <p>Single tickets: € 1.50 (day-ticket € 3.00) Year ticket: € 150.00</p>

		<p>4 bus-drivers (20 hours-employees of the municipality) share the operation of the service.</p> <p><u>Legal framework:</u> Trade-juridical association founded, the manager has the right for taxi services (necessary in Austria). The major is director of the association.</p> <p><u>Financial framework:</u> Cost per year: ev 105,000 Revenue from tickets: ev. 15,000 Supp. from municipality: ev 30,000 EU-Projects: ev 60,000</p> <p><u>Use degree (%): users/total population:</u> Population Purbach: 2,701 (01.01.2012) An average of 100 coach-trips per day; User's age: 13%: 6 - 15 years 33%: 15 - 64 years 54%: &gt; 64 years</p>
6.	<b>Evaluation</b>	<p><u>Possible demonstrated results:</u> Feasibility study Purbach: analyses and development potential of the "Gmoa-Bus" 2010.</p> <p><u>Possible success factors:</u> Personal service: well-known driver from the village. Easy organization: call 10 minutes before start of the trip. Costs for users: very reasonable.</p> <p><u>Difficulties encountered:</u> New finance possibilities have to be found: new projects, incomes trough ads on the bus, slightly increasing of the ticket rates.</p>
7.	<b>Contact information</b>	<p>Mayor Richard Hermann Stadtgemeinde Purbach Hauptgasse 38 7083 Purbach am See Tel: 02683/5116-10 Fax: 02683/5116-15 stadtgemeinde@purbach.at www.purbach.at</p>
8.	<b>Other possible interesting information</b>	<ul style="list-style-type: none"> <li>• Additional information provided by informant.</li> <li>• Various documents (reports, presentations).</li> </ul>