



GREEN

Gränslöst energisamarbete mellan skidanläggningar
Grenseløst energisamarbeide mellom skidestinasjoner

Anna Lindström

County Administration board of Dalarna



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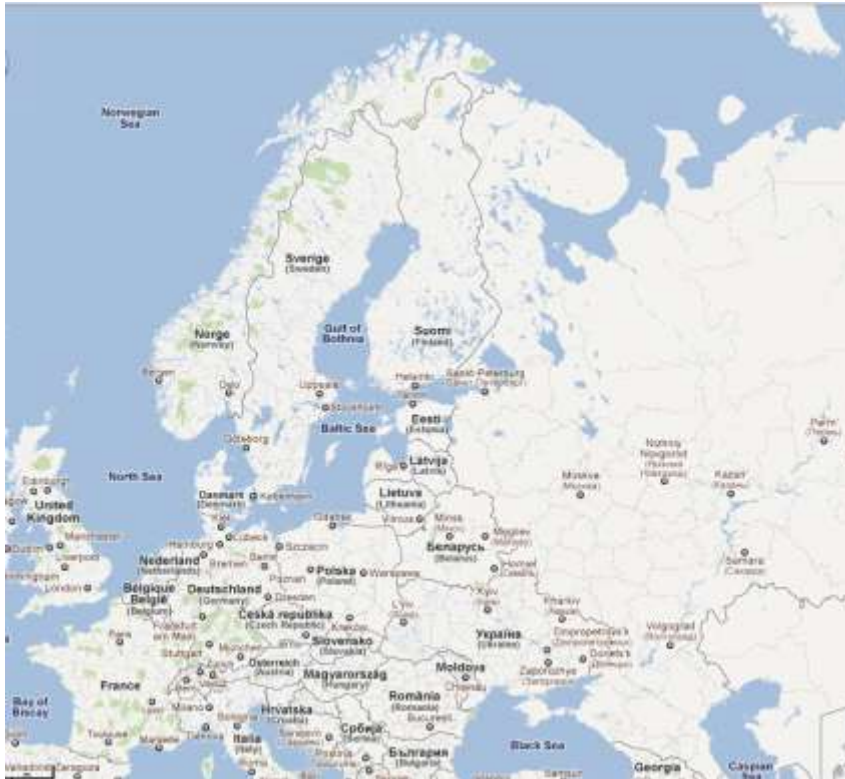


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Some words about the area



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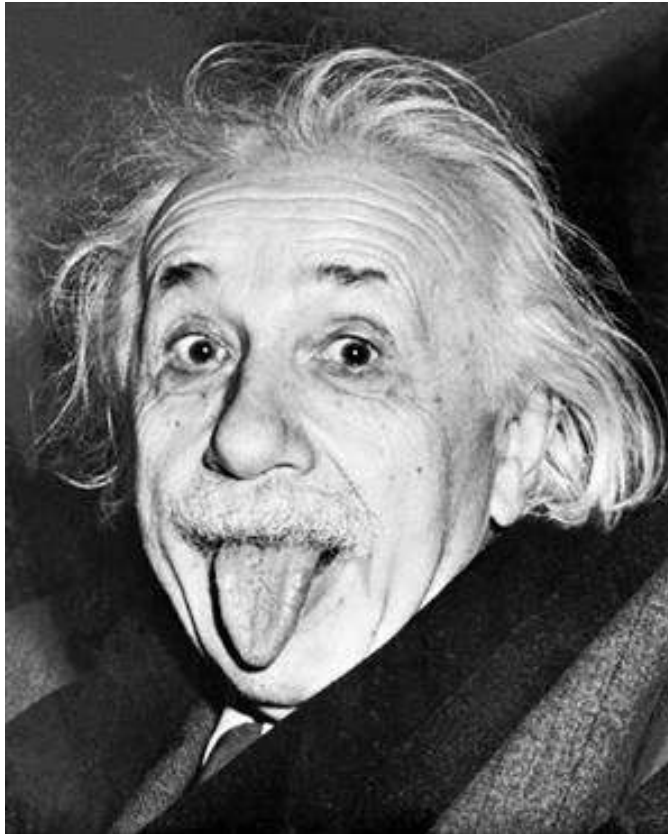


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What was the problem?



“We need a new way of thinking to solve the problems caused by the old way of thinking”

What was the problem?

Increased energy prices are a threat to the strong development that's a fact in this mountain area for the last 10 – 15 years

Future investments are limited and employment opportunities are negative



What?

We want to help the ski resorts
to do what they normally would do – even better
– from energy point of view



How long?

Decision 1 April 2008 – 31 May 2011
requested extension 2011-12-31



*... so now we are in
the final stage of
the final report...*

Who got involved?



Project owner and manager:

County Administration board of Dalarna

Norwegian manager:

Municipality of Trysil

Participating ski resorts:



What did we do?

The project is organized in 7 different work packages:

Work Package 1 - Management

Work Package 2 - Energy Advice

Work Package 3 - RUE/RES in existing buildings and facilities

Work Package 4 - RUE/RES in new buildings and facilities

Work Package 5 - Increased use of renewable energy

Work Package 6 - Benchmarking between ski resorts

Work Package 7 - Dissemination



What did we do?

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How much did it cost?

National public funding

County Administration board of Dalarna: 1 500 000 SEK (~ 155 000 Euro)

Hedmark County Council: 500 000 NOK (~ 64 000 Euro)

Trysil Municipality: 500 000 (~ 64 000 Euro)

European regional development funding:

1 500 000 SEK (~ 155 000 Euro)

Norwegian state funding:

1 000 000 NOK (~128 000 Euro)

Private funding

Participating ski resorts, symbolic sum and their time:

200 000 SEK (~ 21 000 Euro)

Totally ~585 000 EURO

Problems?

- ✓ Hard to be included and support the ski reports, in an very early state, of the planning process
- ✓ Purchasing decisions often happens really quickly
- ✓ To find time to work together with the ski resorts



Does it work?

YES!!!

To work on demand for the ski resorts

– listening, talking and create a time and place for discussions between the ski resorts have been successful

✓ We strongly recommend you all to work this way!



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How does it contribute to the ec diversification?

GREEN is all about a new way of thinking to do old traditional kind of fun – skiing

So that the ski resorts is able to stay in business



Single initiative / Strategy?



GREEN is an single initiative, but the project has it's origin within from Dalarnas environmental quality objectives



Future

✓ GREEN 2020

✓ Requested collaboration from other counties in Sweden

Transferability to other areas

Success factors

- ✓ Pilot study together with the ski resorts
- ✓ A board where the ski resorts are included
- ✓ Work on demand , only do activities, studies, (and more) that the ski resorts requires

Teamwork

... and remember Mr. Ski Resort...

in our project we collaborate with each other....

- Nothing else!

- Understood!!!???

