



Move on Green

Newsletter No. 5

March 2014



Project's progress

MOG project has entered into its final year (closure on 31st December 2014) and it is a good opportunity to take stock of the achieved results and of the pending tasks for the last months. Let's focus on Component 3: exchanges of experiences dedicated to the identification and analysis of good practices.

Phase 1 consisted of:

- ✓ The drafting of **13 local studies** analyzing the situation of sustainable transport and collecting best practices in each partner region. This was achieved in September 2013.
- ✓ Exchanges on information obtained through **thematic seminars and study visits**. This was achieved at the end of December 2013.

Phase 2 consists of:

- The drafting of a set of **Policy Guidelines for Sustainable Mobility in Rural Areas**. They are currently under preparation and will be ready before our MOG final conference.
- The **transfer of experiences** in the partner territories is still on progress.

Phase 3 consists of:

- The drafting of **Implementation Plans** for the 12 partner regions in MOG, describing future actions. Each partner region is currently preparing its implementation plan, they will be ready for the end of 2014.



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MOG bilateral visits are well on track!

Brandenburg's experts visited Burgenland—24th October 2013

Four experts from Partner Brandenburg visited Burgenland (Austria) to learn more about the "Dorfbus Kleinmürbisch-Inzenhof-Tschanigraben-Grossmürbsich-Neustift bei Güssing".

Burgenland Partner presented to Brandenburg experts the different mobility projects in the region (Neusiedler Secard, Nextbike, bike rental system, community bus). They went to Eisenstadt (capital of Burgenland), where they had the opportunity to visit the Mobility Center Burgenland.

Then, a presentation on the "micro-public transport – funding system in Burgenland" explained how to find adequate funding sources for these micro-transport schemes. Finally, the group met Mr Jürgen Schabhüttl,



Major of Inzenhof and Mr. Kazinota, Major of Neustift to speak about the Dorfbus. They made a short trip in the used bus to show how the ordering system works and the served area.

Transferability of the Good Practice:

Experts from P8 Brandenburg were impressed by:

- the flexibility of small scale solutions;
- the support by regional government ;
- the will of local politicians to find solutions tailor-made for their local population; and
- the strong identification of the inhabitants with their region.

[Visit our MOG website: GP 9.5](#)

CTRIA welcomed MOG partners in Hungary — 30th October 2013

Partner 7 CTRIA Non-profit Ltd. organized its MOG bilateral meeting on 30th October 2013. Three partner organizations (Partners 1 Province of Teruel, 2 Sodebur and 11 Vidzeme Planning Region) gained more detailed information about the good practices collected by the Hungarian partner.

The **Mobile Mail Service** was

presented by the expert of the Magyar Posta Ltd., Ms. Erika Hegedűs. After the theoretical part, the visitors could see the operation in practice. Participants followed the post car and took part in different transactions and services. Stakeholders were able to ask questions directly to the expert, to the postman, and to consumers.

The **Village Caretaker Service** helps the elder and younger generation in their daily life. It is free, and the villages operate it. Ms. Klára Csörsz, who is the Co-chair of the Hungarian Farm, and Village caretaker Service association, explained how the service began and the participants could get insight into the legal background.

After the presentations, guests could ask questions to the



village manager, and the leader of the local choir (they use the service intensively).

Transferability of these Good Practices:

The visiting partners were especially impressed by the long-term run of these GPs (which can help provide good feedback on the implementation) and the high concern about how to improve well-being of rural people. Both GP were founded at national level so it could be quite complicated to make something at the same level in Spain for example. Nevertheless, Spanish partners are studying how to implement the practice at the local / regional levels and some contacts have already been made with municipalities. The other difficulties will be the funding and the involvement of local stakeholders.

[Visit our MOG website: GP 1.3](#)



Move on Green



Hungarian experts visited Brandenburg Partner —21st November 2013

Partner 7 CTRIA visited Brandenburg (Germany) to learn more about the "KombiBus"- Project.

The idea and the framework of the project were explained by Ms. Anja Sylvester, project manager of Interlink gmbH, in charge of the project. The first stop was Prenzlau, at the location of the responsible carrier for public transport in the county. The Director of the carrier company (Uckermärkische Verkehrsgesellschaft mbH), Mr. Lars Boehme explained the intention and benefits of the project for the carrier and pointed out the most important aspects (good communication, clear and simple structure, time and cost advantage for customers).

The next stop was a visit to the first client of the Kombibus – a local cheese dairy - to see the advantages of this system for a regional producer. The following topics were discussed: the possibility to send small quantities, the flexibility, the reliability, and the fast



delivery. The last stop was the tourism association Uckerseen, where Petra Buchholz from the management explained how tourism benefits from the Kombibus. Thanks to the possibilities given by Kombibus, the tourism association has started to sell regional products to tourists ; with a very positive side effect: even locals are now buying these products. This is now more and more a contribution to the regional local supplies.

Transferability of the Good Practice:

The impressions of the visiting partners were very good. They got the professional point of view and the consumers one as well. It was very interesting that the service tried to expand in the region and abroad. For partner 7, Central Transdanubian Region, this GP is a good basis for further work on the Village Caretaker Service.

[Visit our MOG website: GP 1.1](#)

Vidzeme Planning Region visited Burgenland Partner — 26th November 2013

Five external stakeholders from Vidzeme Planning Region together with two project partners visited Burgenland (Austria) to learn more about the "Dorfbus Kleinmürbisch-Inzenhof-Tschanigraben-Grossmürbsich-Neustift bei Güssing".



On the way to southern Burgenland, Burgenland partner explained to Latvian experts the different mobility projects in the region (Neusiedler Seecard, Nextbike rental system and community bus).

Participants could visit the Mobility Centre Burgenland at Eisenstaedt. Then, there was a presentation of the "micro-public transport – funding system in Burgenland" to explain how to find adequate funding for these micro-transport schemes.

Finally, the team met Mr Frühwirt, Major of Kleinmürbisch and Mr. Kazinota, Major of Neustift to discuss about the Dorbus; the meeting started with a short trip in the used

bus to show how the ordering system works and to show the served area. Mr. Alexander Stiasny presented a centralized reservation-tool based on a call centre solution and a browser based reservation system.

Transferability of the Good Practice:

Being introduced to Transport on Demand in practice allowed visitors to compare the situation in Burgenland with the situation in Vidzeme planning region. It helped to understand the specificities and conditions for the solution to be successful. The experience in Burgenland will help partners from Vidzeme Planning region to create their own model for transport on demand to be implemented.

[Visit our MOG website: GP 9.5](#)



Study Visit at West-Pannon Partner in Hungary—27th November 2013

The bilateral meeting between Podkarpackie Region (PL) and West-Pannon Nonprofit Ltd. (HU) took place on 27th November 2013, in Sopron (Hungary). The Polish partner intends to take over the good practice: **Cooperation between public & individual transport modes: intermodal system.**



intermodal station hall with integrated train and bus ticket offices and joint information desk. The Polish partner was very much interested and could obtain very useful information.

Partners went to the railway station of

Transferability of these GPs:

Sopron operated by GySEV Railways Company. They visited the railway station, the integrated real-time common transport information system, and the latest developments with the implementation of the P+R (park and ride) and B+R (bike and ride) facilities.

Then, they went to GySEV Zrt's container terminal where GYSEV Zrt.'s project manager, Mr. Béla Németh presented GYSEV Zrt's developments and projects: P+R and B+R systems, bus turning loops and new bus stops on 9 railway stations; intermodal passenger information system with integrated timetables of trains and buses;

The Polish partner intends to take over some parts of this good practice and to implement some intermodal system in their Podkarpackie region. As implementing the Hungarian practice requires investments in several infrastructures, it will be difficult for Podkarpackie region to implement it in a short time. Nevertheless, Podkarpackie region already started to discuss with other local bodies and authorities to see if they can reach an agreement on a preparation of a joint project focusing on regional railway transportation.

[Visit our MOG website: GP 8.8](#)

Hungarian experts visited Mielec (Poland) — 5th December 2013

On 5th December 2013, Podkarpackie region hosted West Pannon in Mielec (Poland). The "transfer team" was composed of 2 representatives of WEST PANNON Non-profit LTD and 2 representatives of GYSEV (the company engaged in passenger and goods transport, railway track network, tractions in Hungary). The "transfer team" was interested in the practice "Coordinated mobility in Mielec and surrounding areas".



Representatives of Podkarpackie and representatives of Hungarian "transfer team" were hosted by MKS LTD "R&G PLUS" LTD.

The visiting partner had the opportunity to:

- watch the production line of elements of the passenger information system in R&G PLUS LTD;
- have a precise overview of the Good Practice and gather all necessary information about the idea and its implementation;

- check in real how the system runs;
- collect information about management and coordination of the local bus transport service in Mielec.

Transferability of the Good Practice:

From the good practice in Mielec, the following elements could be partly transferable in the Hungarian transport system:

- Electronic ticketing: which will especially make regular travels much more easier
- Passenger information system: to have recorded stop announcement in the stations and to collect data regarding number of passengers .
- Creation of new facilities

[Visit our MOG website: GP 8.5](#)





Austrian partners visited narrow-gauge railway in Latvia— 18th December 2013

Partners from Burgenland (Austria) visited Vidzeme Planning Region (VPR) in Latvia to get acquainted with the **narrow-gauge railway Banitis good practice**.

During the study visit, partners met "Gulbene – Alūksne banitis" Ltd team and representatives from the local



municipality Gulbene. Board member Aldis Kreislers presented the history of narrow-gauge railway, its main activities, the funding they received and the future plans and projects. The company has been operating regular daily passenger services between Gulbene and Aluksne together with special trains.

The main points of discussion were about how the project started and what is the legal framework under which narrow-gauge railway operates. Partners also discussed about the possible funding opportunities and how easily can the railway combine options as an essential transport facility and as a tourist attraction object.

Transferability of the good practice:

Partner 8 (Burgenland) was very impressed by the development of the presented narrow-gauge railway that influences positively the whole region. Nevertheless, there are some possible leads to follow:

- To run the railway connection in Burgenland as a museum railway again can be possible;
- it can be an interesting attraction for the touristic hot spot of Bad Tatzmannsdorf (which is aligned along the railway line)
- The Latvian example is a model for how to organize an interesting and well-functioning operation of a museum railway.

[Visit our MOG website: GP 7.3](#)

News from the partners...

The Provincial Government of Teruel is transferring Good Practices

Provincial Government of Teruel made a bilateral visit in Hungary, on 30th October 2013 to learn more about two Good Practices: "**Village care taker**" and the "**Mobile postal service**".

After the visit, the Provincial Government of Teruel gave a grant to the village "Mezquita de Jarque" for buying a van that allows three students to continue living in their village and attending the school in another village after the closure of their school because they were less than

six students. The objective is now to open this service to disabled people, elderly people and children when they need to go to the hospital or school: this experience is clearly transferred from the Hungarian Good Practice. Nowadays, thanks to this solution, a family is still living in the village and one civil servant, the driver of the van, has increased his hours of service and has more work: this is an achievement for the local population.

MOG was on the INTERREG Capitalization event

MOG was in Brussels on 28th November 2013 on a **Capitalisation event on sustainable transport** organized by the INTERREG IV C JTS. Following the first capitalization exercise last year, a first report integrating some Good Practices of all the projects and recommendations was prepared by Robert Stüssi, expert in sustainable transport. Martina Jauck from Burgenland and Marie Clotteau from Euromontana presented MOG project. Discover [here all the presentations](#) given during the event



Move on Green is on the air!

The regional governor of the Austrian province Burgenland, Mr Hans Niessl, interviewed **Martina Jauck from Partner 8, Regional Management Burgenland**. She took the opportunity to talk with him about Move On Green, its objectives and activities carried on during the lifetime of the project - being aware she was answering the questions of the most important stakeholder and politician of the region. The interview was broadcasted on Sunday noon 1st December 2013 region wide. Listen and [upload the extract](#) (in German) and start listening at min 5:20.

Project partner meeting in Potsdam

The next meeting of Move on Green will take place in Potsdam, Germany from 1-3 April 2014.



The 4th workshop of the MOG project will be held in Potsdam, Brandenburg. During the three-day meeting, partners will have the possibility to take part in the 5th study visit. On the second day partners will be able to show their experiences and learnt policies from the bilateral meetings.

Every partner has to develop implementation plans for their territories and the main specific instructions, deadlines, guidelines will be presented by the lead partner. After this, partners will coordinate the elaboration of the Policy Guidelines.

On the last day, the partners will have chance to overview the state of the project and pending tasks. Euromontana is going to present the progress of the dissemination activities and partners will chose the date of the final conference.

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| 3. Thessaly Region, GR | 8. Regional Management Burgenland, AT | 12. Podkarpackie Region, PL |
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