

PADIMA

Policies Against Depopulation in Mountain Areas

PADIMA:

What strategies to increase the attractiveness of mountain areas for youth?

Ancuta Pasca, Euromontana

Supported by:



European Union
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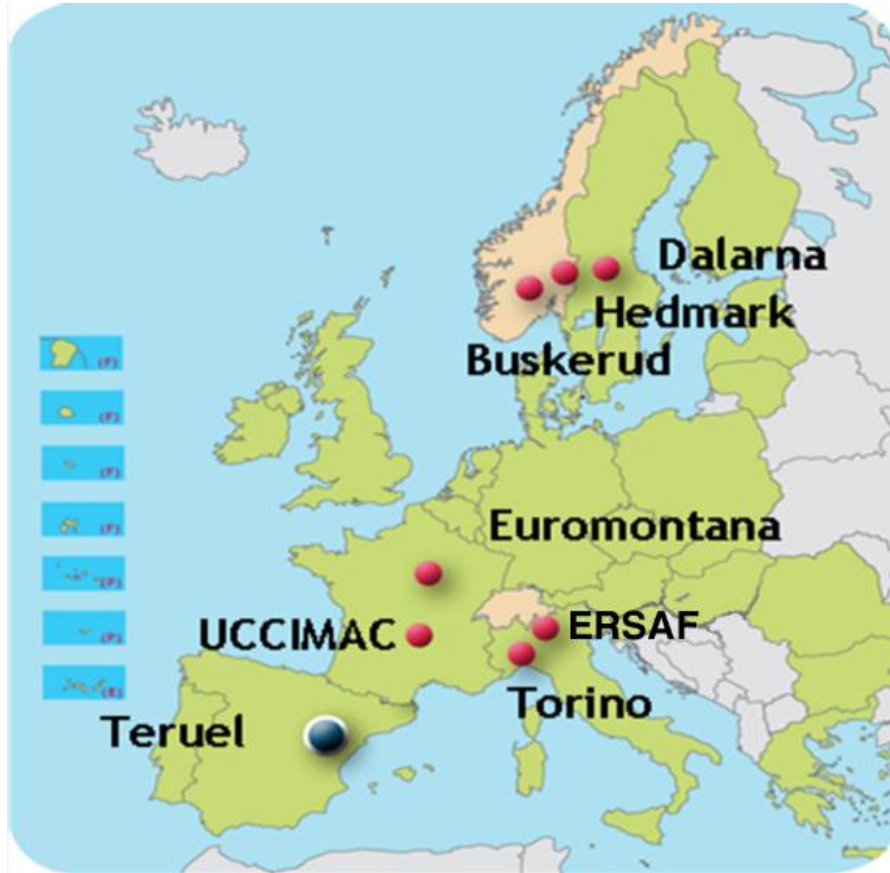
Mountain people



- Mountain people:
 - 13% of EU population
 - 17% of European population at large
- Population movements :
 - Out-migration: young people, women, businessmen ...
 - In-migration: new inhabitants, migrants, people looking for a different quality of life

→ Necessity to work on attractiveness

8 Mountain partners

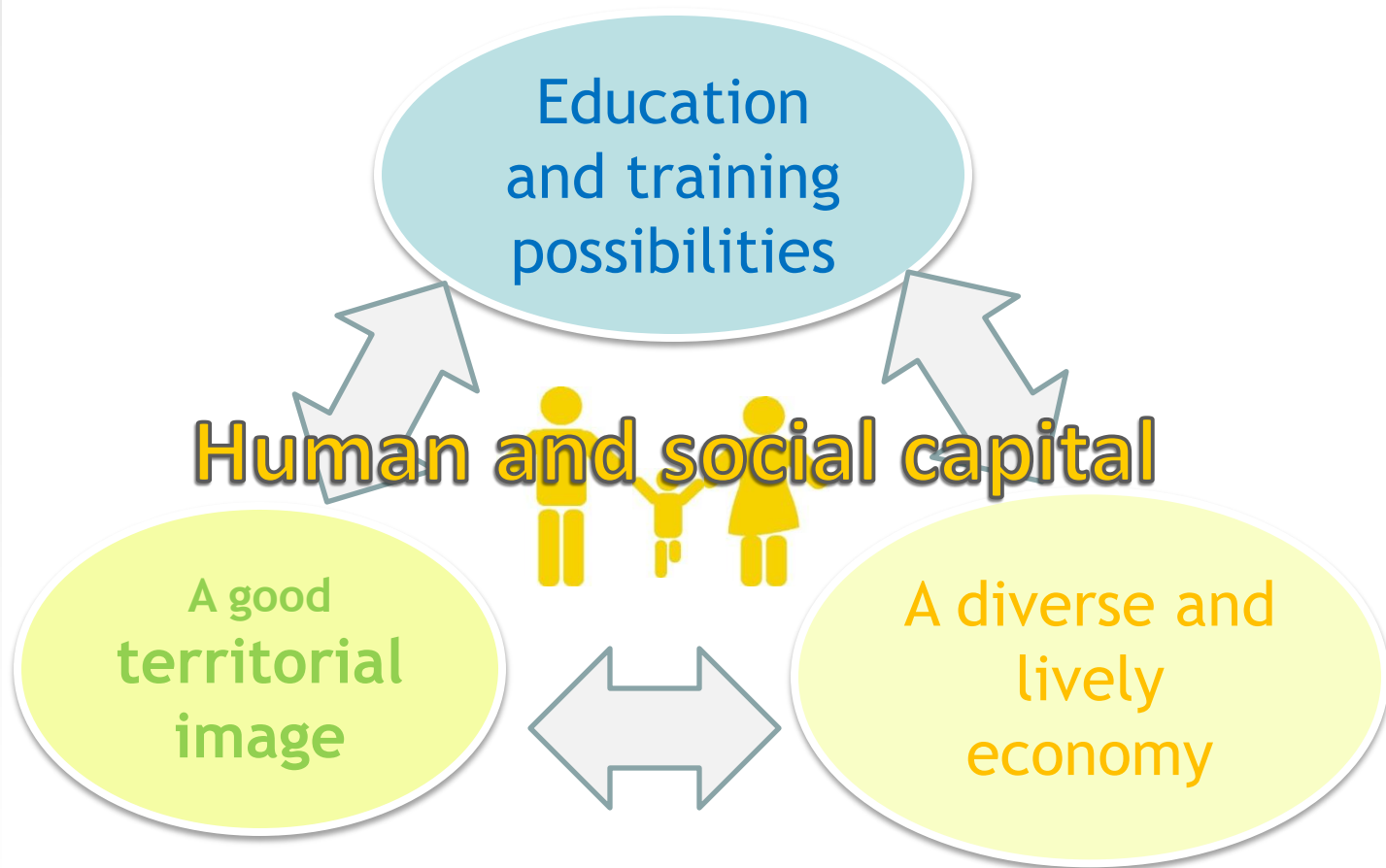


- Teruel: LP
- 5 county/regional councils
- Union of chambers of commerce and industry
- One regional development agency
- A European Coordinator

- Budget: 1,4 M€

Policies against depopulation in mountain areas

3 key levers to improve attractiveness and fight depopulation



Activities & outputs



Surveys

Data
SWOT analysis

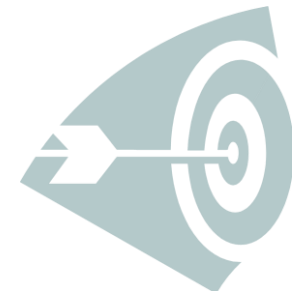
Staff with
increased
capacity

Exchange of
good practices

Good practices
sheets

Capitalisation

Analysis of
transferability
Interrelations



Inter-regional
training sessions

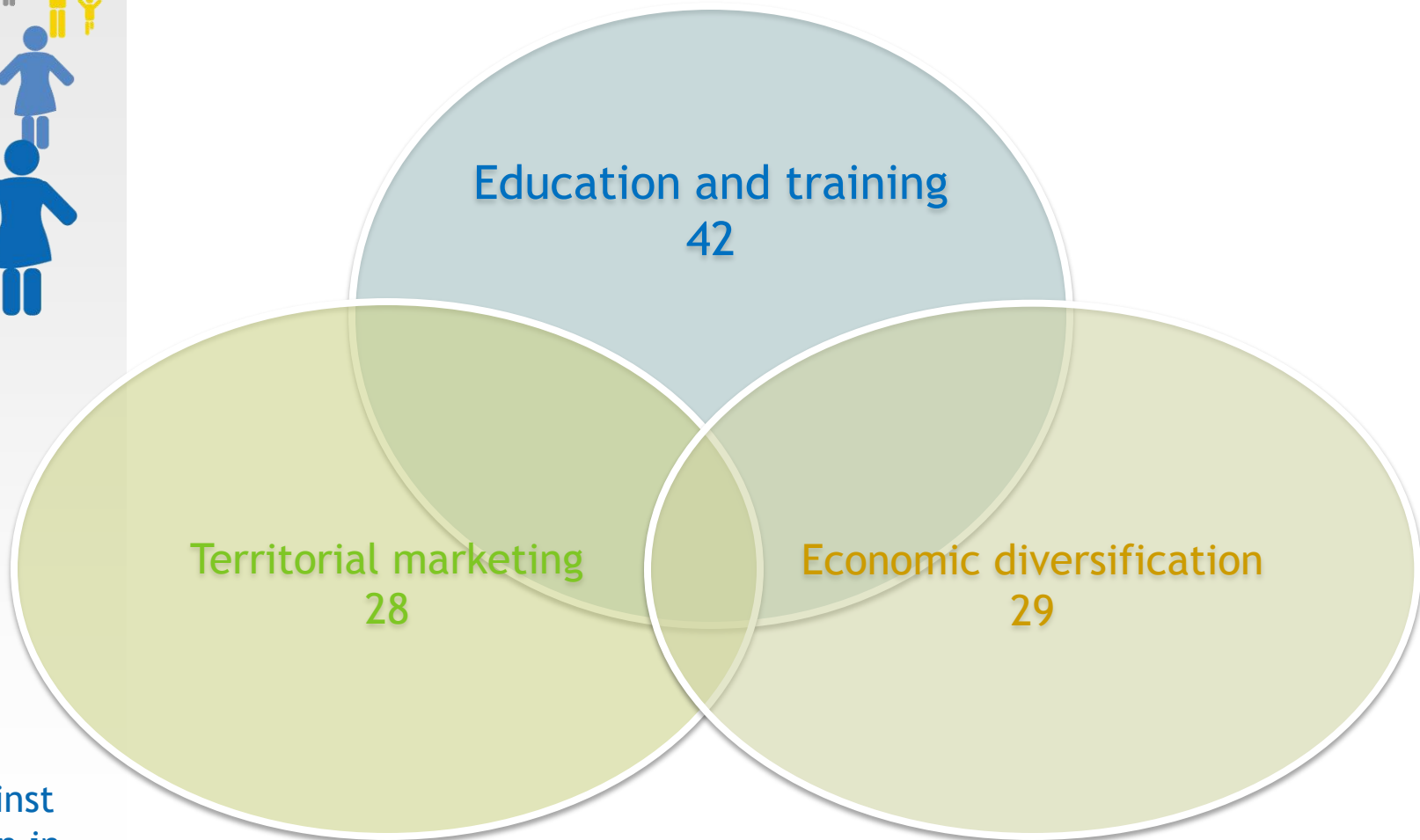
GP & policy
recommendations
Guide

Improved
PADIMAs

Action plan for
integration of GP

Policies against
depopulation in
mountain areas

99 Good Practices



Policies against
depopulation in
mountain areas

PADIMA target groups



- Beyond the thematic approach, a transversal analysis for different groups:

PADIMA TARGET GROUPS		Gender	Origin		
			Local	Domestic	Foreign
Age	Young	M/F	Young pupils, students & workers		
			<i>Subgroup: Young migrants</i>		
	Working age	F	<i>Sub-group: Women</i>		
		M/F	Working age adults - domestic	working age adults -	
Retired	M/F	Retired people			

Strategy - Young people



- The situation:
Young people are positive about living and working in mountains!
BUT
 - they are interested in “modern” sectors
 - education too far, not diversified enough
 - mismatch between businesses needs and education offer
 - the leisure offer is too masculine**→ Young people leave at 14-16: will they return?**

Strategy - Young people



- Strategic objectives:
 - Prevent selective out-migration
 - Provide an education offer aligned with young people expectations
 - Use the education system as:
 - a vehicle to prepare young people to enter and develop the local economy
 - An attraction for students from elsewhere
 - Raise awareness on career opportunities
 - Improve and promote quality of life as a reason to live in mountain areas

Strategy - Young people



Diversify the offer of education:
- University branches
- ICT for distant learning

Raise awareness on education possibilities and career prospects

Improve the cultural and leisure offer

Improve connection between education and businesses

Advertise positions (web)

Favour young people entrepreneurship & innovation

On to our next session!



For more information visit
www.padima.org



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