



▲ JA-YE Norway

▲ 17 county organisations

▲ 20 individual programmes

▲ 383 municipalities

▲ 1 250 schools

▲ 7 959 teachers

▲ 19 613 volunteers

▲ 172 341 studentactivities

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Our core values:

Future

- Develop young people's skills and ability to master their future
- Be a driving force for value creation and innovation
- Make a significant contribution to the development of thriving local communities and sustainable global development

Teamwork

- Teach children and young people to work as a team
- Be a reliable and long term collaborator that bridges the gap between schools and businesses
- Create meeting places and build networks; locally, nationally and internationally

Enthusiasm

- Give young people opportunities to develop their creativity, enterprise and self-confidence
- Motivate young people to innovate and to create value
- Centre all activities on "Learning by Doing"

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## Tree primary motivations for entrepreneurship in schools

....District political motivations

....Business development motivations

....Public education motivations



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# Entrepreneurship in Education

Develop personal skills and attitudes  
Ability and willingness to take the initiative  
Innovation and creativity  
Willingness to take risks  
Self-confidence  
Ability to collaborate and social skills

Learning academic subjects and basic skills using entrepreneurial methods

Gaining the knowledge and skills of business development and innovation processes

From the Government Action Plan: "Entrepreneurship in education - from compulsory school to higher education 2009-2014."

# JA-YE NORWAY PROGRAMS

## Graduates

Graduate program  
Innovation Camp  
Leadership training  
for women



## Age 16-18

Company Program  
Inclusive Workplace  
Enterprise without Borders  
Success Skills  
Innovation Camp  
Leadership training for girls



## Age 13-15

Pupils Enterprise  
Innovation Camp  
Job Shadow  
Economics for Success  
It's My Business!



## Age 8-12

Europe and Me  
SMART  
Our Community

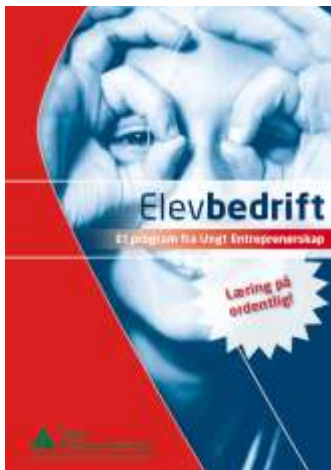


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## Examples of programmes in primary/lower secondary school:



**Our Community** is aimed at grades 4-5. The programme gives pupils insight into how local business and government administration affects their everyday lives. It also strengthens their local identity and shows how they can help strengthen their local environment.



**Pupils Enterprise** is an educational programme where students in lower secondary schools are given the opportunity to start up, run and liquidate their own businesses; advised by teachers and other external experts. Over six phases, the pupils take their business ideas from start up to liquidation. The educational resource materials consists of a teacher's guide and web-based tips, exercises and examples.

## Examples of programmes in primary/lower secondary school:



**From Education to Work** involves four main themes: the job market; self-awareness and competence mapping; job applications and CVs; and the interview process. The programme is practical and makes students better equipped to find jobs (internships, part-time jobs, summer jobs, full-time jobs). The programme is run in the schools by a mentor from the business community.



**The Company Programme (UB)** gives students in upper secondary school the experience of starting up a business within a supported framework. Over the course of one school year, the pupils start up, run and liquidate a mini-company supervised by teachers and a mentor from the local business community. Students start with a business idea and realise their product/service through production, marketing and sales. Via JA-YE Norway, the companies go through a real registration process, as separate legal entities in Norway's Brønnøysund Business Register.

# Sogn og Fjordane



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## One of our program... Innovation Camp

**Students** gather in order to address a specific challenge to come up with ideas which would solve the problem

- \* an intense experience
- \* you have to propose a solution within a limited time
- \* you have access to tools, information and resources

The team members may not know each other, will have to adapt to each other quickly and find out how to work together most efficiently.



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At the beginning, there is a series of ice-breaking activities and group work to learn some basics about creative thinking.

The students are not told about the problem until they are on-site.

Then the students are split up into teams of between 4 and 6 students each and "launched" into the problem-solving phase.

## The different stages in Innovation Camp...

**Stage 1:** Getting to know each other and creativity exercises

**Stage 2:** The challenge is introduced and teams begin to work

\* Business idea / challenge

**Stage 3:** Preparation of the business presentation and delivery of the presentation to the judges



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## INNOVATION CAMP in Balestrand



<p><b>Monday</b>  08.00 – 09.00: Breakfast at Sygna school  09.00 – 09.15: Welcome to Innovation camp  09.15 – 09.30: ”Norms”  09.30 – 11.00: Ice-breaking activities  11.00 – 11.30: Transport to artist home at Kvamsøy  11.45 – 12.30: Lunch  12.30 – 16.00: Creativity and creativity proses  19.00: Dinner at the Cider house – ”Italian and Austrian evening”</p>	<p><b>Tuesday</b>  Breakfast from 07.00 – ferry leaves at 7.45  Trip to the glacier including a walk on the glacier  Visit to the glacier museum – Lunch at the museum  Dinner at the Cider house in the evening</p>	<p><b>Wednesday</b>  08.00 – 09.00: Breakfast at Sygna high school  09.00 – 12.00: Start innovation camp  12.00 – 12.45: Lunch  12.45 – 16:30: Innovation camp  17:00 - : Mountain walk  Snacks / fruit at the viewpoint  19.00: Dinner at the Cider house – ”Norwegian evening”</p>	<p><b>Thursday</b>  08.00 – 09.00: Breakfast at Sygna high school  09.00 - 10.15: Innovation camp  10.15 – 10.30: Break  10.30 – 12.00: Innovation camp  12.15 – 13.00: Lunch  13.00 – 15:00: Follow up - how to keep in contact?  15.00 – 17:00: Reflections-Presentations  19.00: Dinner at the Cider house – ”French evening”</p>	<p><b>Friday</b>  07.00 – 08.00: Breakfast  08.00 – Departure Balestrand to Bergen by express boat  12.00 – Arrival Bergen</p>
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## Welcome to Balestrand august 2013

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