

South East Europe Programme

GREEN MOUNTAIN

A Sustainable Development Model for
Green Mountain Areas

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Permanent Secretariat



GENERAL INFORMATION

- **Programme:** South East Europe Transnational Cooperation Programme 2007-2013
- **Total budget:** 2.095.200 €
- **Duration:** 1 January 2011 – 31 March 2014



Jointly for

PARTNERSHIP

Green Mountain partners come from 9 different countries:

- 6 local and regional Authorities
- 2 National/Nature Parks
- 1 National Forest Administration
- 1 National Environmental Agency
- 1 R&D Centre



Jointly for

AIM OF THE PROJECT

- **WHAT?** To jointly develop and transfer a sustainable development and management model for sensitive mountain areas.
- **WHY?** To help local, regional and national authorities and national/nature parks to better promote, manage and preserve natural assets and resources of mountain areas.



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MAIN OUTCOMES & RESULTS

- A Common “**Sustainable Development and Management Model**” for the valorisation and preservation of natural and protected mountain areas
- **8 Management Plans** for sensitive mountain areas
- The creation of a “**SEE Mountain Focus Group**” with Euromontana
- “**SEE Mountains Online Platform**”, tool to share knowledge and to promote/market mountain territories

COMMON MODEL

- **WHAT?** a sort of “manual” giving guidance and creating a framework for sustainable development processes across the SEE area.
- **HOW IT WORKS?** It describes a process that, starting with a survey of the area concerned, leads to a development process resulting in several activities that finally influence the situation of the local population positively.

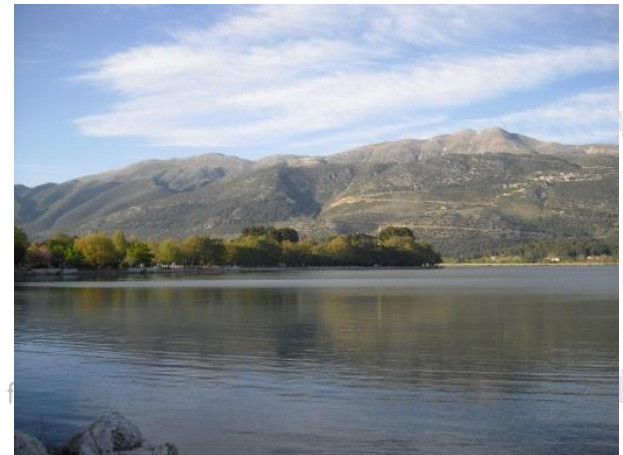


Download the Common Model at http://www.greenmountain-see.eu/?page_id=118 or consult Annex1 of the Project Publication



8 MANAGEMENT PLANS

- **WHAT?** Operative plans for an integrated and coordinated management of sensitive mountain areas through a multi-actor and multi-sector approach.
- The Management Plans were drawn up by each concerned project partner on the basis of indications and strategies developed in the Common Model.
- Specific activities and actions were tailored by each partner in respect to its territory's specific resources, needs and assets.



Download Management Plans at
http://www.greenmountain-see.eu/?page_id=253

EXAMPLE

Promotion and valorisation of activities and products.

To transform the natural assets and territorial heritage, i.e. the “mountain character”, into a comparative advantage and added value

- Traditional handicraft production.
- Sustainable agricultural activities.
- Niche products and recreational activities.



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**Support to competitiveness, visibility
and territorial identity.**

EXAMPLE

The Management Plan covering the territory of the Province of Macerata contains numerous planned activities:

- “The re-discovering of mountain trails, culture and traditions”, through donkey riding
- “Economic valorisation of fine black and white truffles of the Sibillini Mountains”
- “The development of touristic products”, aimed at the discovery of the territory and its assets
- “Support for the creation of educational farms” with the aim to promote environmental education, to reinforce cooperation with the agricultural sector and to valorise and disseminate traditional activities



SEE MOUNTAIN FOCUS GROUP

The **SEE Mountain Focus Group** was established through a **joint initiative** by the **Green Mountain project** and **EUROMONTANA**, the European multisectoral association for co-operation and development of mountain territories



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for more info visit
www.euromontana.org

SEE MOUNTAIN FOCUS GROUP

- The SEE Mountain Focus Group is placed within the already existing structure of Euromontana, as a **specific working group** focusing on the particular needs related to sustainable development of mountain regions in the South East European Space
- Its basis for cooperation is laid down in a **Memorandum of Understanding**, signed by eight Green Mountain organisations and Euromontana on the 20 February 2014.
- Concrete activities are presented in the **Action Programme** drawn up every two years.

Find more information and download documents

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<http://www.emountain-see.eu/about-us/>

SEE MOUNTAIN FOCUS GROUP



Antonio Pettinari President of the Province of Macerata and **Juan Andrés Gutierrez** President of Euromontana, during the signature of the **Memorandum of Understanding** of the SEE Mountains Focus Group

Committee of the Regions, Brussels - 20 February 2014

If you are interested in becoming a SEE Mountain Focus Group member please contact:

Euromontana - Ms. Irene Piria

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Objectives and mission

Mountains play a vital role in the preservation and safeguarding of land, nature, animal species, traditions and culture, being often referred to as the water towers of humankind.

The aim of the Focus Group on Sustainable Mountain Development in South-Eastern Europe is to strengthen cooperation among its members to accelerate the achievement of sustainable development of SEE mountain territories through knowledge transfer, exchange of experience and permanent cooperation.

The SEE Mountain Focus Group was established through a joint initiative by the **Green Mountain project** and **EUROMONTANA**. Its basis for cooperation is laid down in a **Memorandum of Understanding**, that was signed by eight Green Mountain organisations and Euromontana on the 20 February 2014. An **Action Programme** will be drawn up every two years laying down the specific activities to be carried out by the SEE Mountain Focus Group and its participants for a two-year period.

The SEE Mountain Focus Group is placed within the already existing structure of Euromontana, as a specific working group focusing on the particular needs related to sustainable development of mountain regions in the South East European Space.

AUSTRIA – Sökitäler Nature Park

BOSNIA and HERZEGOVINA – Herzegovina Neretva County

BULGARIA – Region of Smolyan

GREECE – Region of Epirus

HUNGARY – Kőszeg Microregion

ITALY – Province of Macerata and Monti Sibillini National Park

MONTENEGRO – Municipality of Pljevlja

ROMANIA – Calimani and Domogled Valea Cernei National Parks

SLOVAKIA – Region of Horehron

UKRAINE – Region of Chernivtsi

WHAT'S NEXT?

Green Mountain follow up and capitalisation

A new project idea for the (re)introduction and valorisation of typical mountain products (agro-alimentary)

To preserve mountain traditions and promote territorial development





THANK YOU FOR YOUR ATTENTION



For further information and material please visit

www.greenmountain-see.eu

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Consult the project publication

Paper version in English

Electronic version available also in the following languages:

- Italian
- German
- Hungarian
- Bulgarian
- Slovak
- Romanian
- Greek
- Montenegrin
- Ukrainian



The Green Mountain project and its results

www.greenmountain-see.eu