



World Environment Day 2015
**Seven Billion Dreams.
One Planet.
Consume with Care.**
June 5



THE ALPINE CONVENTION IS THE FIRST TREATY FOR THE PROTECTION OF THE SUSTAINABLE DEVELOPMENT OF MOUNTAINOUS REGION
Italian delegation
alpine convention

Mountain Week EXPO 2015

Mountain Cooperation for Food: initiatives in the Alps, the Carpathians and other mountain regions
4th June 2015 – EXPO Biodiversity Park – “Theatre at the Centre of the Earth” (16:00 – 19:00)

Draft Programme

International agreements and legal arrangements such as the Alpine and Carpathian Conventions and the recent EU Regulation (2012) and delegated act (2014) on Mountain Products address issues like mountain farming, agro-biodiversity and certification of origin for quality food products. Often mountain productions are characterised by high environmental standards in terms of quality and production methods that can meet a specific market demand. The aim of the conference is to analyse the outcomes achieved so far in linking environmental with economic progress in mountain regions in the field of farming and food productions, to examine their economic potential and explore the unexploited potential of international cooperation for mountain territories in support to initiatives for food sustainability, transformation, certification and regional and global trade. Existing experiences and tools will be presented and a sound debate will be stimulated about innovative tools and adequate frameworks to promote a sustainable and effective commerce of mountain products.

Possible structure of the Conference¹

Greetings and presentation of the Mountain Week

Minister Gianluca Galletti / Under Secretary of State Barbara Degani, *Italian Ministry of the Environment, Land and Sea*

Minister Maurizio Martina, *Italian Ministry of Agricultural policies Food and Forest*

Minister Barbara Hendricks, *German Presidency of the Alpine Convention*

Jan Dusik, *Director and regional representative UNEP Regional Office for Europe*

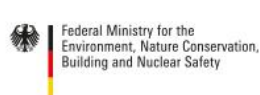
Eduardo Rojas *Assistant Director-General FAO and ONU Commissioner for EXPO 2015*

Regional Mountain Cooperation for food: agreements and policies

- *Exemples of food sustainability from agriculture productions in the Andes* – Joint report of representatives of Andean governments (Argentina, Bolivia, Chile, Peru) (15')
- *Background: data and analysis on Mountain Agriculture* – EURAC Research (15')
- *The new optional Quality term for Mountain products at EU level: a great opportunity for mountain people*-Euromontana (15')
- *The Alpine Convention's approach toward sustainable mountain agriculture and Alpine products labelling* – Markus Reiterer General Secretary to the Alpine Convention – Mountain Agriculture Platform (15')
- *The experience of the Carpathian Convention for the promotion and consumption of sustainable products* (20') – Czech Presidency of the Carpathian Convention (15')
- *Land and Mountain food: the Mountain Partnership and its members' point of view on mountain product labelling* Thomas Hofer *Director of the Secretariat Mountain Partnership-FAO* (15')



¹ Some speakers are in the process for a formal involvement





World Environment Day 2015
**Seven Billion Dreams.
One Planet.
Consume with Care.**
June 5



THE ALPINE CONVENTION IS THE FIRST TREATY FOR THE PROTECTION OF THE SUSTAINABLE DEVELOPMENT OF MOUNTAINOUS REGIONS
italian delegation
alpine convention

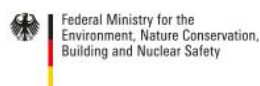
Round Table: From local to regional to global trade: how could we facilitate the development of mountain supply chains? (40')

- *State-of-the art of the current production of mountain products: Is the market enough?* The role of markets and voluntary sustainable instruments for enhancing mountain products at different governance levels
- *How European and international stakeholders could enhance the production and promotion of high-quality mountain products*

Possible moderator: EUROMONTANA; Possible participants: IMAFFP/IMFAIC, WTO, European Parliament Intergroup on Rural, Mountainous and Remote Areas, IMELS, ANDES

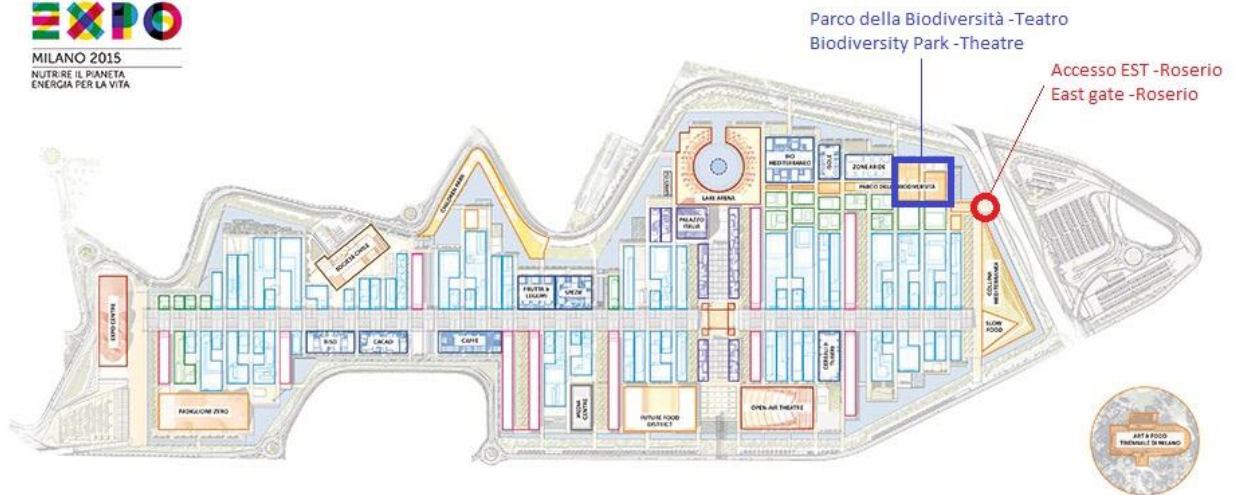
Cultural side-events of the Conference:

- Film “Small Land” by Michele Trentini – Italy, 2012 (54’) Curator: CAI, Alliance for Mountain Film
- Inauguration of the exhibition “The depth of the mountain landscape: an agricultural perspective”



Useful Information

The Biodiversity Park is located in the east area of the exhibition site. For more easily reach the Park visitors are suggested to access the EXPO' site from the EAST gate *Roserio*.



To reach the East Gate Roserio:

-By Taxi or by car to the the parking Roserio (reservation at www.arriva.it)

-From the Parking Arese and Trenno (reservation at www.arriva.it)

SHUTTLE from ARESE - Via Bariana (MI)

The service will be divided according to a variable frequency during the day from a minimum of 3 to a maximum of 20 minutes.

The service will be available from 8:00 to 01:00, however, from two hours before to two hours after, respectively, the opening and closing of the exhibition site.

The length of the route is about 13.5 km and will be active for all 184 days of the semester exhibition with an estimated travel time of about 27', and non-stop along the way.

The entrance ticket to EXPO 2015 will be entitled to use the shuttle service between the car park and the exhibition site.

SHUTTLE from TRENNO - Via Novara (MI)

The service will be divided according to a variable frequency during the day from a minimum of 10 to a





World Environment Day 2015
**Seven Billion Dreams.
One Planet.
Consume with Care.**
June 5



THE CONVENTION
IS THE FIRST
TREATY FOR
THE PROTECTION
OF THE SUSTAINABLE
DEVELOPMENT
MOUNTAINOUS
REGION
italian delegation
alpine convention

maximum of 20 minutes.

The service will be available from 8:00 to 01:00, however, from two hours before to two hours after, respectively, the opening and closing of the exhibition site.

The length of the route is about 10 km and will be active for all 184 days of the semester exhibition with an estimated travel time of about 24 'and non-stop along the way. The capacity of the parking is about 1,550 stalls.

The entrance ticket to EXPO 2015 will be entitled to use the shuttle service between the car park and the exhibition site.

- By TRAIN - Metro

The high speed rail link will the access at the West Triulza - Orogel Site Exhibition, the new dedicated stop is also served by regional and suburban lines from the 1 subway line.

From the West area, you can reach the east area of the EXPO via the free internal shuttle service *people mover* (5TH STOP -Biodiversity Park).

The shuttle service runs from 09.00 to 24.00 and, in any case, from one hour before to one hour after, respectively, the opening hours and closing of the exhibition site.

**FOR MORE INFORMATION ON HOW TO REACH EXPO MILANO 2015 PLEASE VISIT THE WEB PAGE:
<http://www.expo2015.org/it/esplora/sito-espositivo/come-raggiungere-il-sito-espositivo>**

