

## Move on Green Programas Unión Europea



Move on Green: sustainable transport in rural and mountain areas

X European Mountain Convention, Bragança, 4th October 2016 Luis Muñoz



This project is co-financed by the ERDF and made possible by the INTERREG IVC programme





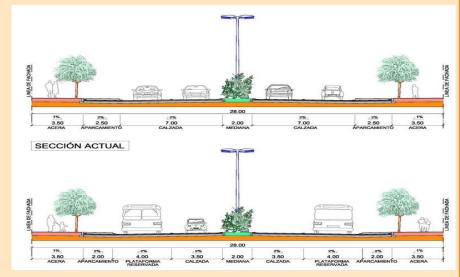






### Context: how did the project emerge?

- For many people, mobility is just not practical without a car in rural& mountain areas
- Policy-makers are not enough taking into account specific characteristics of mobility in rural areas











#### Main aims of Move on Green

- To improve design and effectiveness of regional policies on sustainable transport
- To be more sustainable (economic, social and environmental dimensions)
- Offer a number of transport alternatives
  - Implemented by 13 Partners (Province of Teruel, SODEBUR, Euromontana...)







#### Main outputs

- A Good Practices guide (51 GP)
- Policy guidelines on Sustainable Transport in rural areas
- Implementation plans in 12 different regions
- Factsheet results







#### Examples of GP

- Short-term electric vehicles rental at bus ticket price in Sagunto
- Transport on demand cluster
- KOMBIBUS







# The implementation in the Province of Teruel

 Round table of transport in the region of Aragon

 Transport of 3 students to the school with the support of the town hall (Mezquita de Jarque)





#### More information and deliverables:

http://www.euromontana.org/en/project/move-on-green-2/

# Thank you for your attention



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