



European Network of Regions on Sustainable Wood Mobilisation

Wood Mobilisation: a European challenge

Over 43% of Europe is covered by forest. Throughout European history, forests have played an important role in the continent's culture and economy. Woodlands are providing valuable resources for daily life, from timber for housing construction and furniture to non-wood products such as cork or chestnut. Forests are important to society as a whole; they are hotspots of biodiversity and being in the woods has a positive impact on physical and mental health.

Today, in light of a changing climate, forests have grown to even greater

ROSEWOOD is a European Horizon 2020 project dedicated to Sustainable Wood Mobilisation.

ROSEWOOD aims to build a trans-European network for the transfer of best practices & innovations in sustainable wood mobilisation.

Four Regional Wood Mobilisation Hubs in North, Central, East and South Europe will be at the heart of the network, initiating dialogue and collaboration on sustainable wood mobilisation among practitioners, experts, political and economic players of the wood mobilisation value chain.

Together with these stakeholders ROSEWOOD will analyse the wood mobilisation value chain, identify the needs, select innovative solutions and best practices in the field, and support the development of new partnerships and business models. At the end of the two-year project, ROSEWOOD will deliver a toolbox of instruments and resources for sustainable wood mobilisation to be further used by the network.

ROSEWOOD: Enhancing sustainable wood mobilisation through inter-regional knowledge transfer


significance, especially regarding the mitigation of its effects. As a provider of green energy, wood is becoming more and more important. Also, wood has gained popularity in construction being an ecological and versatile material. Yet the potential of wood for the European bio economy is not being fully exploited, considering the rising net annual increment of trees in Europe's forests.

The challenge is to mobilise more wood from European forests, while safeguarding their essential ecological and social value.

CONTACT

Project Coordinator:
Dr. Anthony Salingre
Steinbeis 2i GmbH
+49 721 93519 116
salingre@steinbeis-europa.de
www.rosewood-network.eu



 This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 776754.

Bildquellen:
Istock, Shutterstock

ROSEWOOD Objectives

ROSEWOOD seeks to build up wood mobilisation capacities in European regions that have a sustainable amount of wood and non-wood forest resources not yet employed to their full potential.

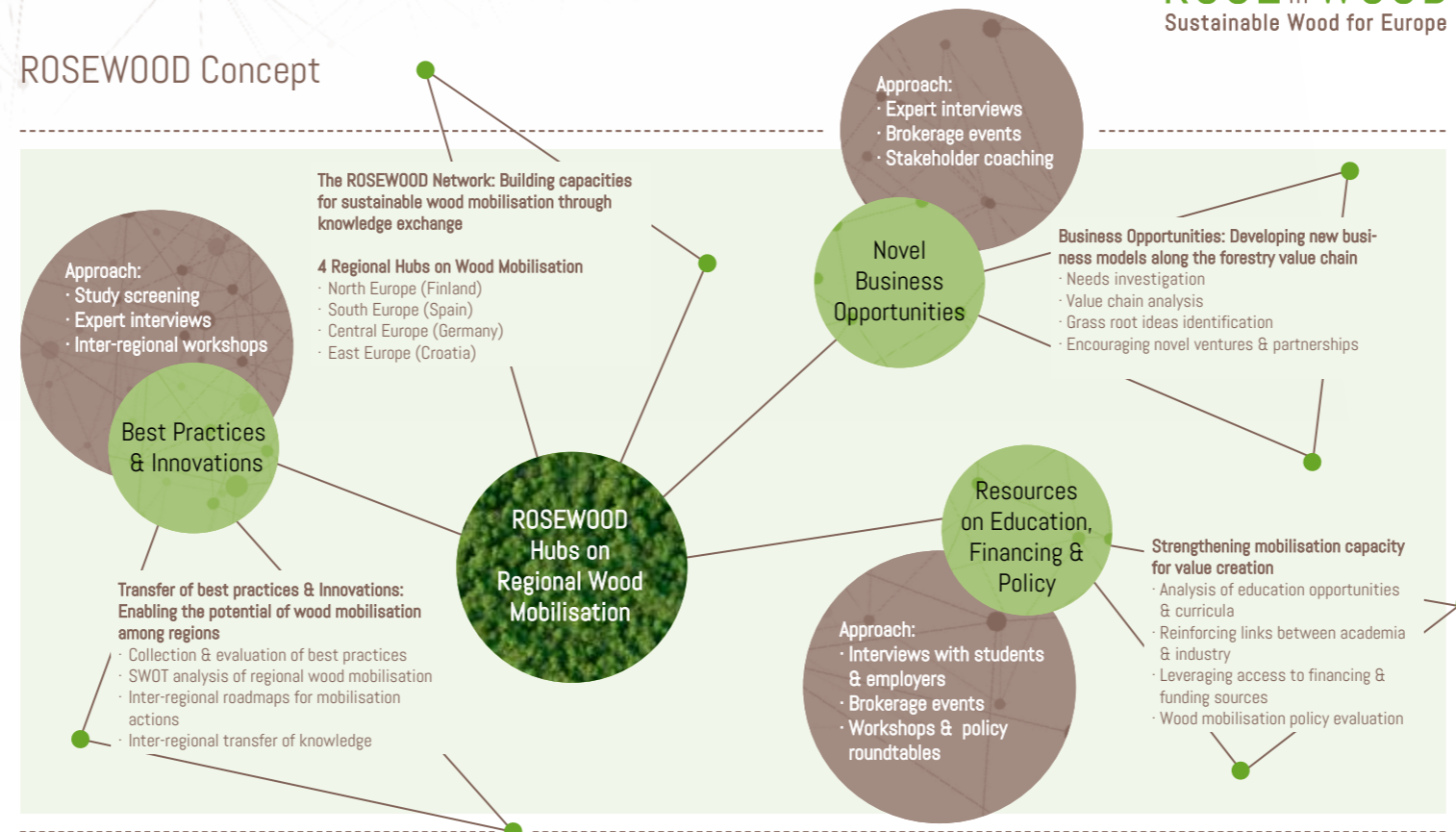
By creating a lasting European network of sustainable wood mobilisation, the project aims at facilitating the transfer of best practices among a wide range of stakeholders, from regional governments to private forest owners, logging companies and the wood-using industries.

The ROSEWOOD network shall close existing knowledge gaps by fostering the up-take of technological innovations and novel business models that create lasting value for the EU's bio economy.

The main criterion in ROSEWOOD is sustainability. That means there is a balance between economic and ecological aspects, putting the sustainable future of forests at the heart of wood mobilisation actions.

For more information on the project and how to participate, go on www.rosewood-network.eu

ROSEWOOD Concept



Impact & Benefits

EUROPEAN WOOD MOBILISATION NETWORK

The ROSEWOOD network on sustainable wood mobilisation will:

- Open up new avenues of stakeholder cooperation at the regional and European level (joint workshops, brokerage events and databases)
- Advance sustainable forestry development by fostering the exchange of innovative solutions and technologies for e.g. land management, infrastructure or ownership structure of forests
- Initiate 4 inter-regional projects that will follow-up on the ROSEWOOD recommendations

A PICTURE OF THE WOOD MOBILISATION OPPORTUNITIES

The information and instruments provided by ROSEWOOD will:

- Enhance capitalisation of the wood mobilisation potential in each region involved in the project
- Deliver recommendations for an improved EU wood mobilisation framework
- Enable stakeholders of the wood mobilisation & use value chain to access private and public funding

SUSTAINABLE VALUE CREATION FOR EUROPE'S BIO ECONOMY

Through the exchange of best practices and innovations among regions and stakeholders, ROSEWOOD will:

- Strengthen the European wood sector's competitiveness and innovation capacity
- Contribute to an increased supply of primary and secondary wood raw materials to the forest-based bio economy, whilst preserving the EU forest ecosystems and forests' capacity to deliver all its functions

THE ROSEWOOD NETWORK STAKEHOLDERS

ROSEWOOD is a project initiated by, and addressed to, practitioners and experts interested to advance sustainable wood mobilisation.

In particular, ROSEWOOD seeks to enable:

- **Foresters and forest owners to:**
 - Become active partners in the wood mobilisation value chain
 - Gain knowledge and receive support in exploiting RD&I results & best practices
 - Explore business development opportunities

- **The wood industry to:**
 - Raise awareness of sustainable sources of wood
 - Get access to new business models based on innovations in sustainable wood mobilisation
- **Research and academia to:**
 - Close research and innovation gaps through better-directed and development-based research
 - Activate partnerships with value chain stakeholders in response to their demand