

Salt Valley of Añana

A best practice of land management and cultural landscapes

XI European Mountain Convention

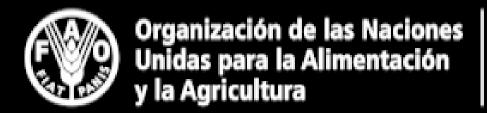
26 september 2018, Vatra Dornei, Romania

Salt Valley of Añana



2015 Grand Prix winner of the EU Prize for Cultural Heritage / Europa Nostra Award

Salt Valley of Añana





2017 1th European Global Important Agriculture Heritage System - GIAHS of FAO



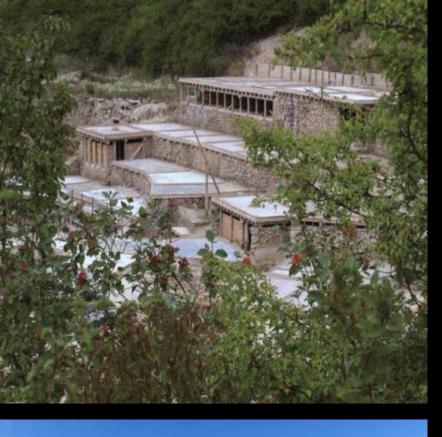








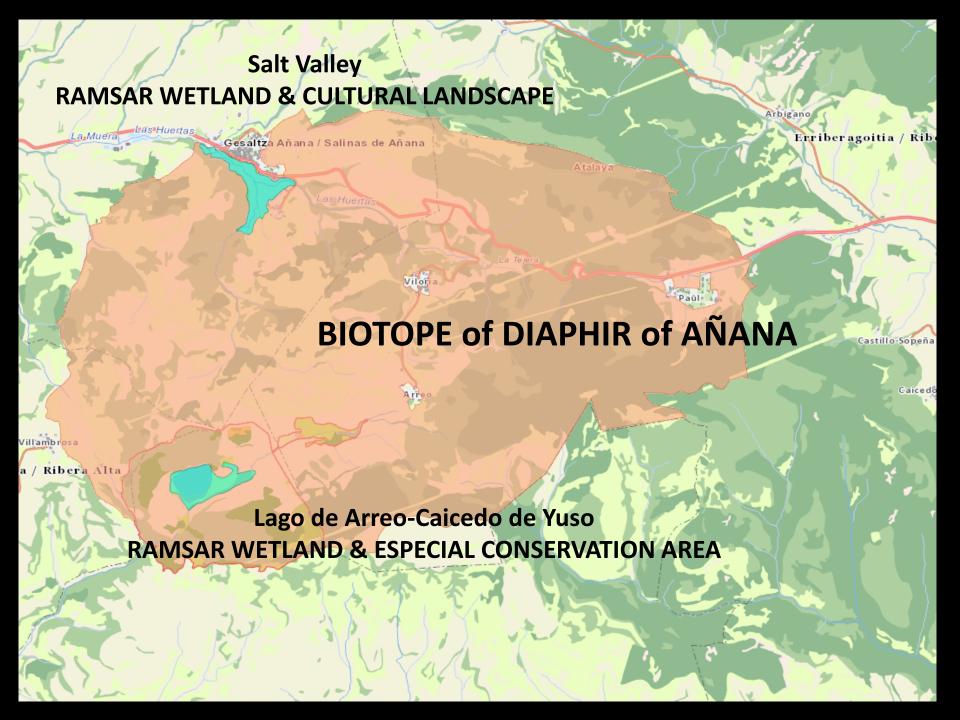








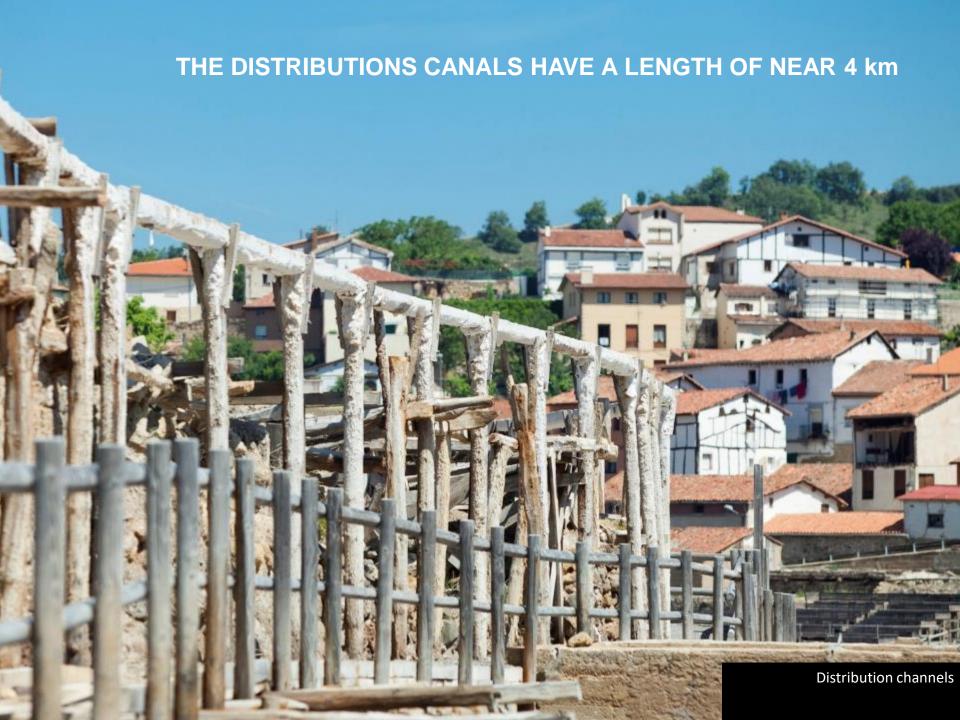




How it works one of the oldest saltwork in the world?





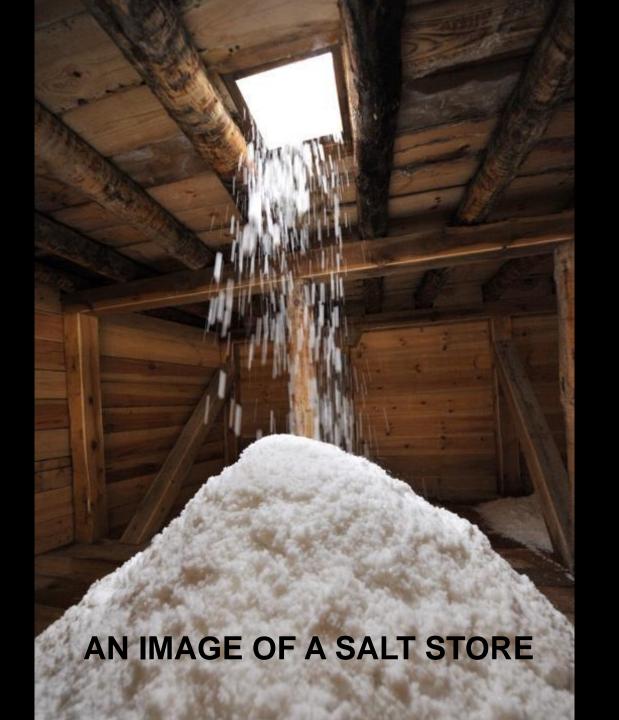








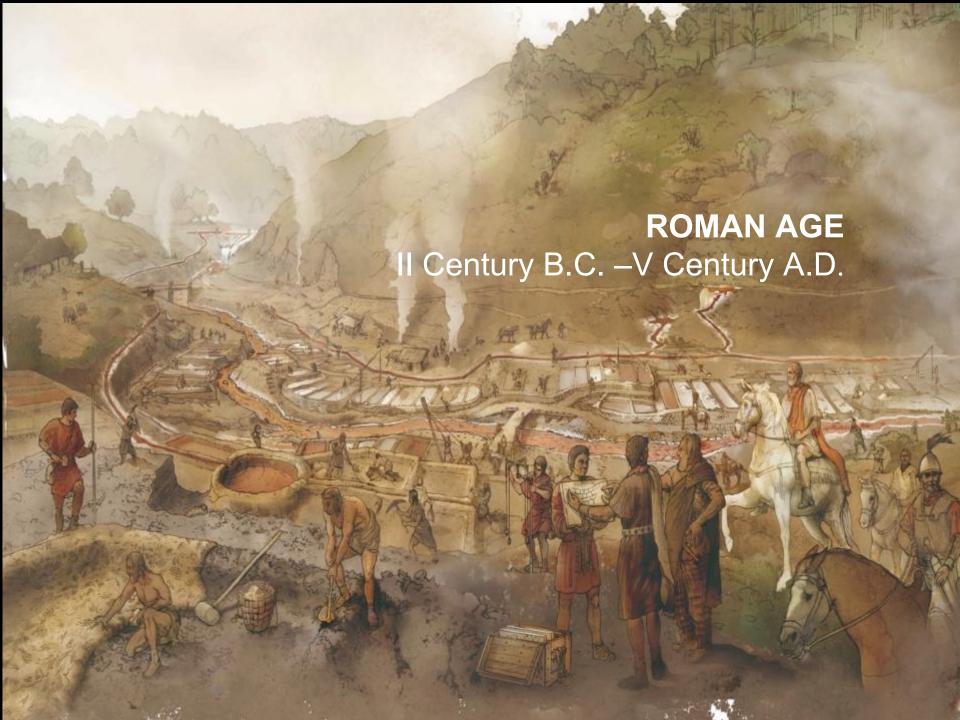




The 7.000 year history of the Salt Valley of Añana

... the history of the oldest factory in the basque country





Twentieth century. Loss of sustainability of the valley



RESILENCE...

From an ancient factory of salt endangered

to a sustainable, knowledge, tourist and gastronomical first order space



Background of the Project Valle Salado

- **1999 Creation of Gatzagak:** Society encompassing all salt-pans owners
- 2000 Emergency action
 - Conditioning paths
 - Brine recovery channels
- 2004 Master Plan for The Salt Valley
- 2009 Creation of Salt Valley Foundation
- **2010** Agreement between Gatzagak and Salt Valley Foundation:
 - Gatzagak donated the Salt-pans to the Foundation
 - Gatzagak ceded the Springs to the Foundation in Exchange for a Canon

Objectives of the Project:

Build a future for the Salt Valley and its surroundings

- 1 Recovering the sustainability of The Salt Valley
- 2 Generating new activities that give life to the Salt Valley
- 3 Producing one of the best salts of the world

1 Recovery of sustainability.



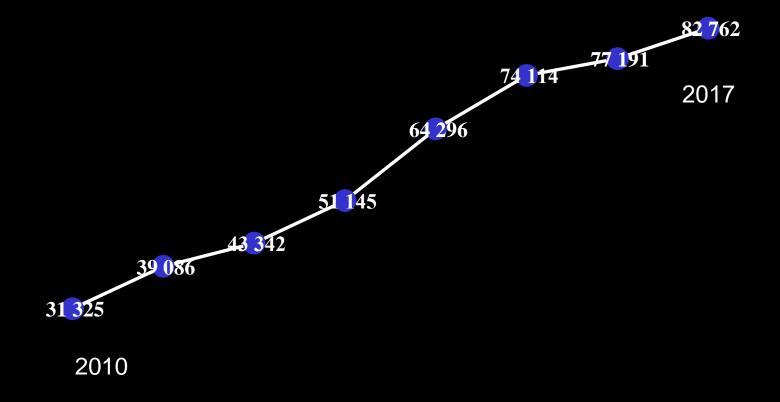




2 Generation of new activities that give life to the Salt Valley

Tourist activities

Visitors/Year





Program of cultural activities



Progam of cultural activities Guided visits



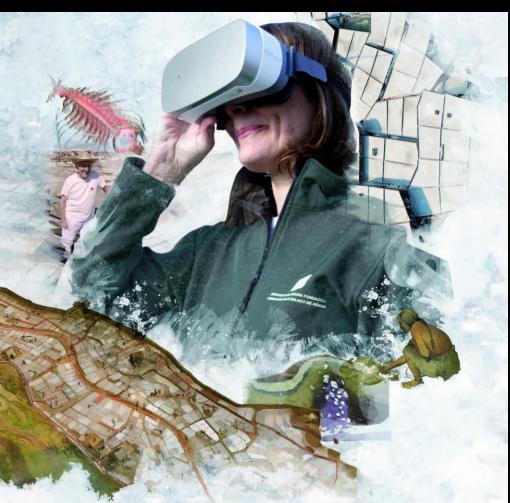












AÑANAKO GATZ HARANA

BIDAI BAT ZURE BEGIEN BIDEZ

VALLE SALADO DE AÑANA

UN VIAJE A TRAVÉS DE TU MIRADA

www.vallesalado.eus











Program of cultural activities Virtual Reality Visit

Cultural activities









Program of cultural activities

Sport activities



3 Salt production

Producing one of the best salt of the world: Quality versus quantity

Salt production, a differential value...

SALE of SALT and VISITS ...supose 45% INCOMES





Embajadores

La colaboración desinteresada de grandes cocineros internacionales no sólo contribuye a promocionar la calidad y el consumo de Sal de Añana, sino que además proyectan en el mundo la excepcionalidad del Valle Salado.



Martin Berasategui



***** Eneko Atxa



*** Francis Paniego



*** Joan Roca



Pedro Subijana



Andoni L. Aduriz



** Dani García



** Maria Marte



Patxi Eceiza



* Diego Guerrero



* Basque Culinary Center











Sal de Añana

Sal de Añana Añanako Gatza

Sal líquida mineral













The Salt Valley Project

MODEL = RMW + TCA+SP

Recuperation and Maintenance Works

H

Tourism - Cultural Activities

+

Salt Production







The Salt Valley Project RESULT

Own annual expense 1,4 M €

Impact on production 6,7 M €

Impacts on home incomes 0,9 M €

Impact on employment: more than 50 Jobs created

Engine of social development and employment in a practice of land management In the cultural landscape of

THE SALT VALLEY of AÑANA

