



GIOVANI DENTRO



Ricerca sui giovani delle aree interne tra i 18 e 39 anni. Qualità di vita e lavoro. Aspettative, bisogni ed opportunità in ambito formativo.



Con il contributo di



Indagine c

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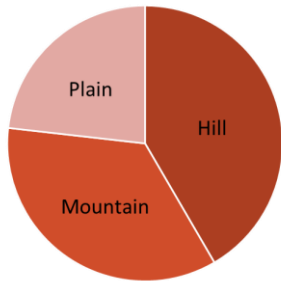


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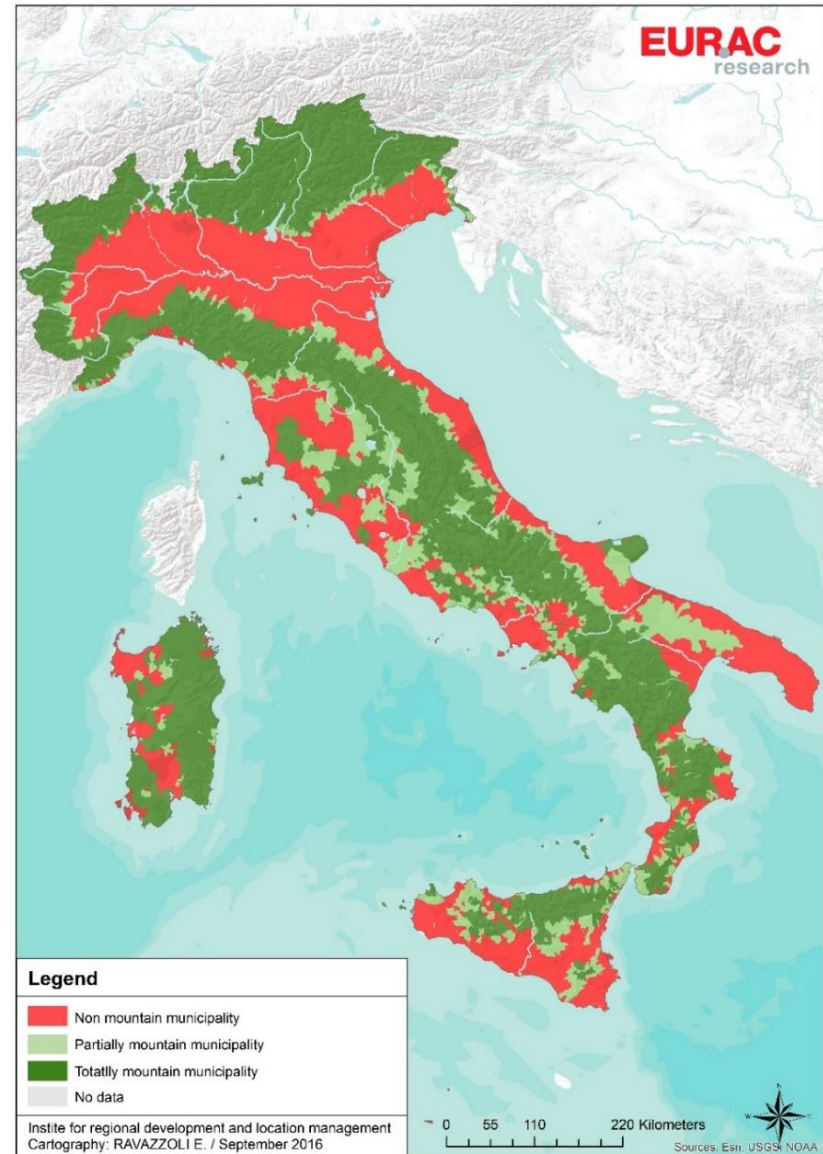
RIABITARE L'ITALIA

In collaborazione con : Eurac Research, Crea, Università di Torino, Università di Salerno Osservatorio Giovani, GSSI

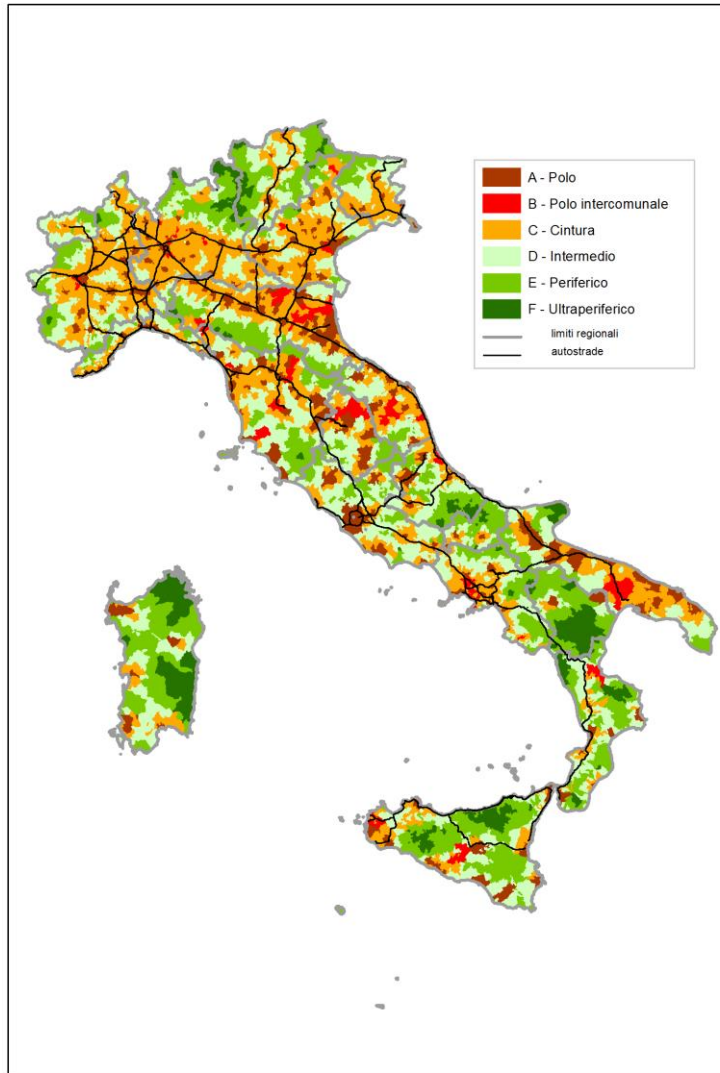
Italian mountainous territory



■ Hill ■ Mountain ■ Plain



The National Strategy for Inner Areas (SNAI)



- An integrated place-based policy, launched in 2012 to tackle depopulation and low access to services **in remote (far from urban poles) and mainly mountainous areas.**
- Four of the European Structural and Investment Funds (ESF, EMFF; EAFRD; ERDF) are combined with national funding to support local strategies pursuing local development and service innovation in 72 intervention areas.
- **60% of Italian territory**
- 4.000 municipalities
- **13 millions of inhabitants** (20% of Italian population)
- **> 50% of Inner Areas are mountains** (Alps and Apennines)
- SNAI nowadays involves 72 pilot areas

Giovani Dentro main aims

- ✓ Understand who are the **young people (18-39 years) living in the inner and mountainous areas** of Italy;
- ✓ Investigate their **aspirations and motivations to stay or leave**;
- ✓ Identify **needs and trends to promote local development** projects supporting young people and their rooting in these territories.

Research structure

✓ **QUANTITATIVE SURVEY**

Target: young residents (18-39 years old) living in Italian inner areas

Focus on aspirations, quality of life, motivations to stay or leave

- National representative sample (1.000 respondents) of young residents in inner areas (reached through CATI/CAWI)
- National social media sample (2.000 respondents) of young residents in inner areas (reached through FaceBook)

✓ **QUALITATIVE SURVEY**

Target: young residents in the 72 SNAI pilot areas (18-39 years old)

Focus on capabilities, education, empowerment, professional opportunities, work conditions

- 300 in-depth individual interviews and 4 regional focus group (35 people)

Quantitative
survey

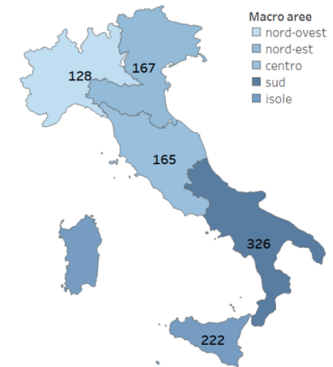
Representative
sample

Main results

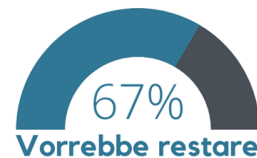
Composizione del campione



- 1.008 giovani residenti nelle aree interne
- Genere: 48,5% femminile | 51,5% maschile
- Et : 18-29 anni 52,2% | 30-39 anni 47,8%
- Macro-aree geografiche: nord-Ovest 12,8% | Nord-est 15,8% | Centro 18,3% | Sud 32,3% | Isole 20,8%



Principali Risultati



Il 67% degli intervistati   orientato a rimanere nel comune delle aree interne in cui vive.

In particolare, il 50% degli intervistati   orientato a restare pianificando la propria vita e il proprio lavoro.

Should I stay or should I go?

Should I stay.... (67% of the sample)

- ✓ **Environment and quality of life (79%)**
- ✓ **Community and social relationships (67%)**
- ✓ **Lower cost of life (60%)**

Should I go... (33% of the sample)

- ✓ **Job and education opportunities (84%)**
- ✓ **Culture and welfare services 77%**

A part of those willing to stay see this option as a necessity (forced residents), as well as a part of those who think they will leave their territory (forced migrants).



An (unexpected?) change of perspective on
inner and mountain territories

MORE INFO

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Thank you for your attention!