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**We share a lot more than  
ridesharing.**

**Presentation of Rezopouce**

[pro.mobicoop.fr](http://pro.mobicoop.fr) | [rezopouce.fr](http://rezopouce.fr)

# Our history



**RoulezMalin (2008)**



**Covivo (2009)**



2014



**Covoiturage Libre (2011)**



2018



**Mobicooop (2018)**



2021



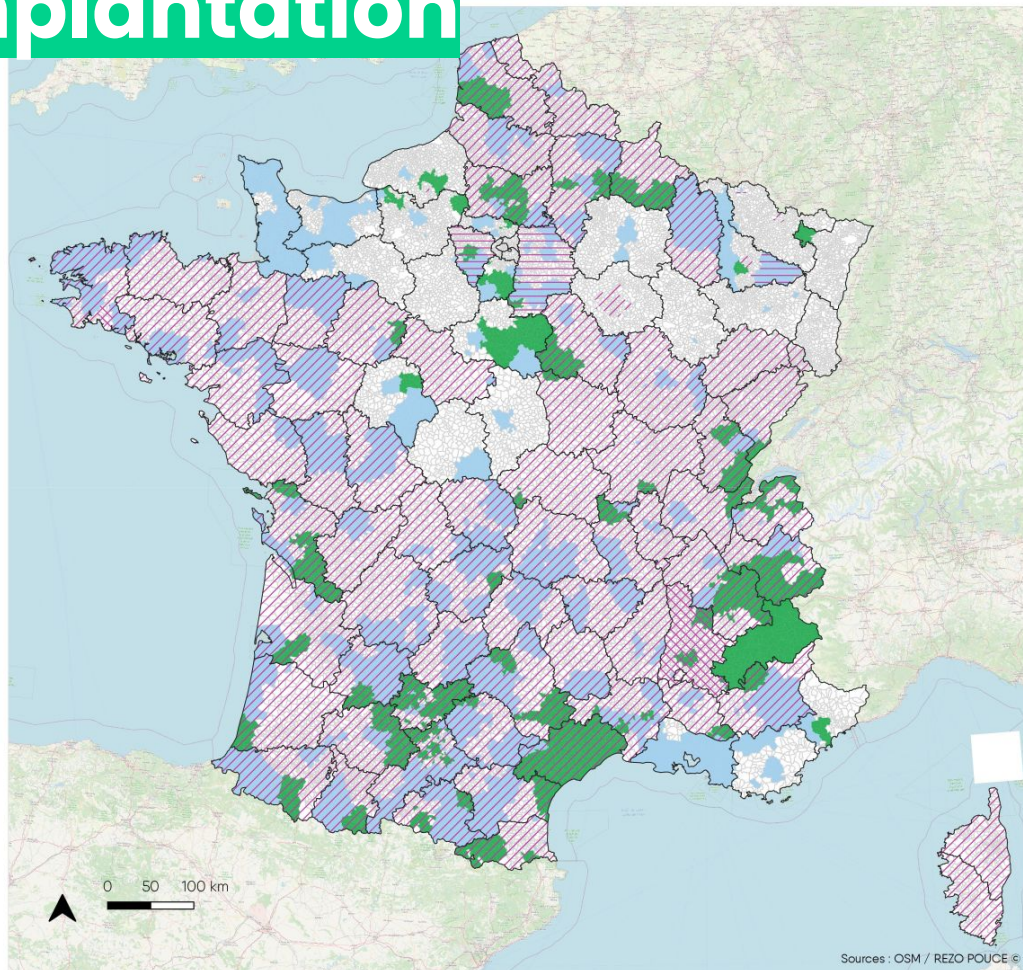
**Rezo Pouce (2010)**



# Territorial implantation

-  Ont mis en place Rezo Pouce
-  Souhaitent mettre en place Rezo Pouce
-  Mobicoop\_Covoiturage
-  Mobicoop\_Covoiturage+Solidaire
-  Mobicoop\_Solidaire

*Projection 2023*



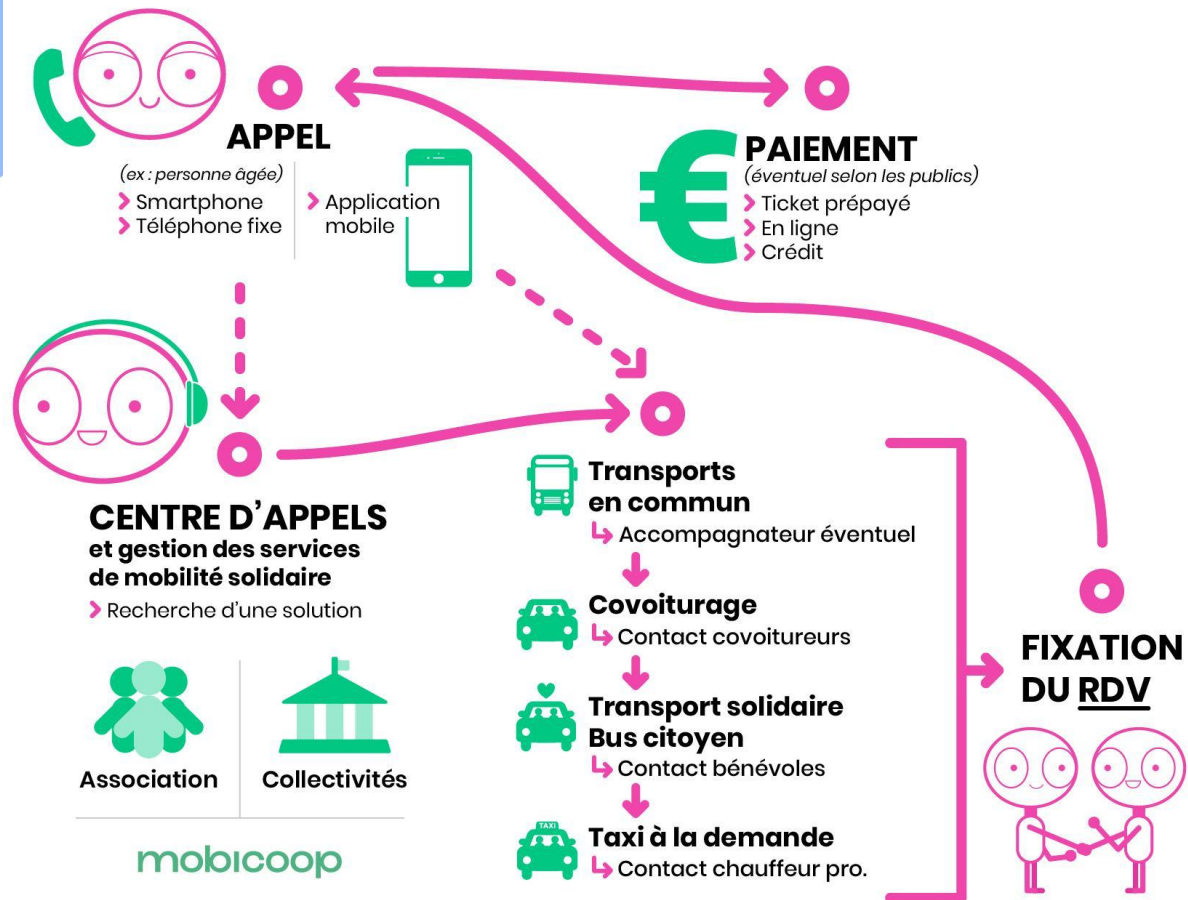
# Global approach for daily mobility in mountains

## Volunteer taxi

Digital and human entry

Enhance existing means

From less to more expensive (CO2 - €)



# Ridesharing or hitchhiking?

*lines of ridesharing with stops*

**Each private car can be seen as a public transport**

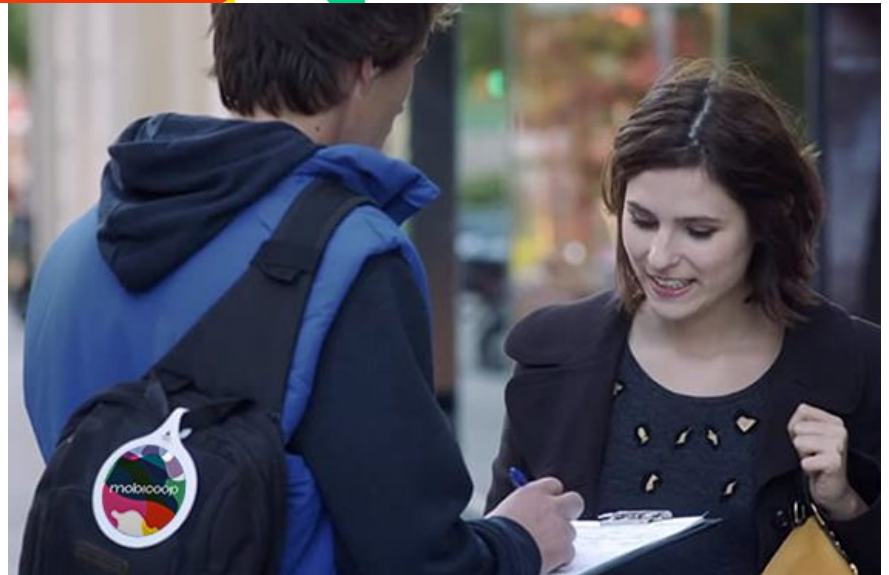
- Rezopouce stops
- sign
- positive attitude
- sticker identification
- Waiting time (6mn - 3mn)
- with or without web or mobile app.
- securing via database
- payment / traceability
- services integration



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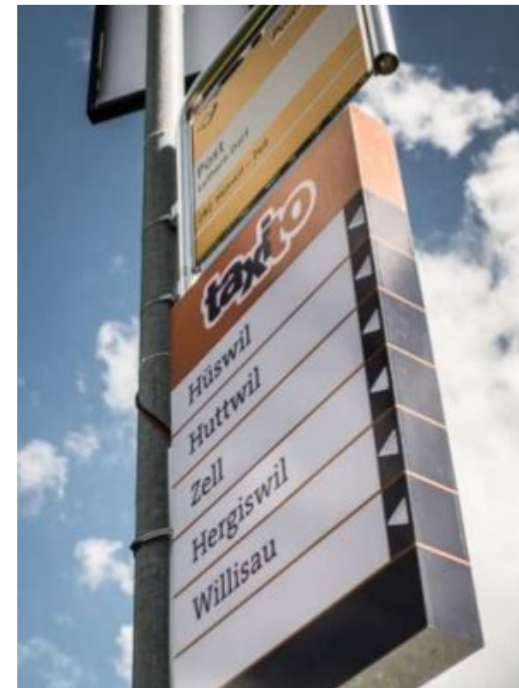
## Keys of succes

- map of stops (road trip).
  - behavior change management
  - communication
  - animation
  - patience
  - measurement (visibility)
- 
- guarantee / insurance of moving
  - offer organisation



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# Other kinds of stops



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## Rezopouce for all the areas

- low density
- precarious publics
- diversity of mobility solutions
- necessity to improve mobility networks and solidarity
- few roads = flux concentration





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**Thank  
you !**

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