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EXAMPLES OF PROJECTS FINANCED IN MOUNTAINS

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How to foster the effective uptake of Cohesion Policy funds in mountain areas?

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REGIONAL BROCHURES



CLAUDIA - MOUNTAIN WALK

3 GREEN MOBILITY

New mobility solutions based on hydrogen and electric vehicles were developed in the region. Instead of systematically buying a new car, Claudia can now use shared green vehicles when she goes to other villages to deliver products for her business.



CARLOS - MOUNTAIN WALK

3 CIRCULAR ECONOMY

A group of citizens, entities and companies in the region developed the circular economy plan of the Cultural Park. Carlos, involved in shaping the plan and the Park has no flagship initiatives to reduce waste and energy consumption, create repair and reuse stations.



2 ENERGY EFFICIENCY

The PrioritEE project focused on energy efficiency of buildings. Carlos renovated and certified his houses.

2 RURAL REVITALIZATION

A project to revitalize mountainous areas through sustainable tourism brought together stakeholders from various mountainous regions of Europe, including Carlos. Inspired, he committed to improve tourism flows in the Cultural Park while doing more to preserve mountain biodiversity. New actions are now in place.



3 CULTURAL HERITAGE

A project to revitalize heritage sites with neglected castles was developed. Carlos launched a festival and a volunteer-based restoration to the most ancient fortress in the Cultural Park.

NAME

Carlos

PROFILE

Director of the Cultural Park in Ariño

AMBITION

To ensure a balance between environmental protection and the socio-economic development of the Park

1 SOCIAL INTEGRATION

A new programme was developed to integrate new families in less populated regions. Claudia relocated from Madrid to Corbalán, where she was supported in her integration process.

NAME

Claudia

PROFILE

Owner of a rural multiservice shop

To continue living in the village that she loves

ANABEL - MOUNTAIN WALK

3 SILVER ECONOMY

The SILVER SMEs project organized a workshop on the opportunities arising from the silver economy for mountain businesses. Anabel tailored the services of her rural property to meet the needs of older adults. The number of bookings quickly increased.



2 FINANCING

The SMART FINANCE project created a platform that gathers all sources of finance for local businesses. Thanks to the new platform, Anabel was able to access the funds she needed to renovate the roof of her rural property.



1 ONLINE SALES

Training on online marketing and digital sales was organized for local entrepreneurs. Anabel used what she learnt to create her own website to advertise her rural property and to manage the room bookings and payments online.



NAME

Anabel

PROFILE

Entrepreneur in a rural property in Montoro de Mezquita

AMBITION

To grow her rural business and make it more competitive



Through these itineraries of mountain citizens, Montana174's partners show how the different **profiles of mountain citizens** benefit from the Cohesion Policies in their own territories.

The partners have chosen three mountain stakeholder profiles and **show how the successful implementation of Cohesion Policy projects** has been.

www.montana174.org

SILVER SMES



Mountain area: Several rural and mountainous areas of Europe
Cohesion support: Interreg Europe
Period: 2018-2023
<https://projects2014-2020.interregeurope.eu/silversmes>

SILVER SMES aims to **improve regional policies in rural and mountainous areas** by informing SMEs about the potential **to develop new innovative products and services** of benefit for **older adults**.

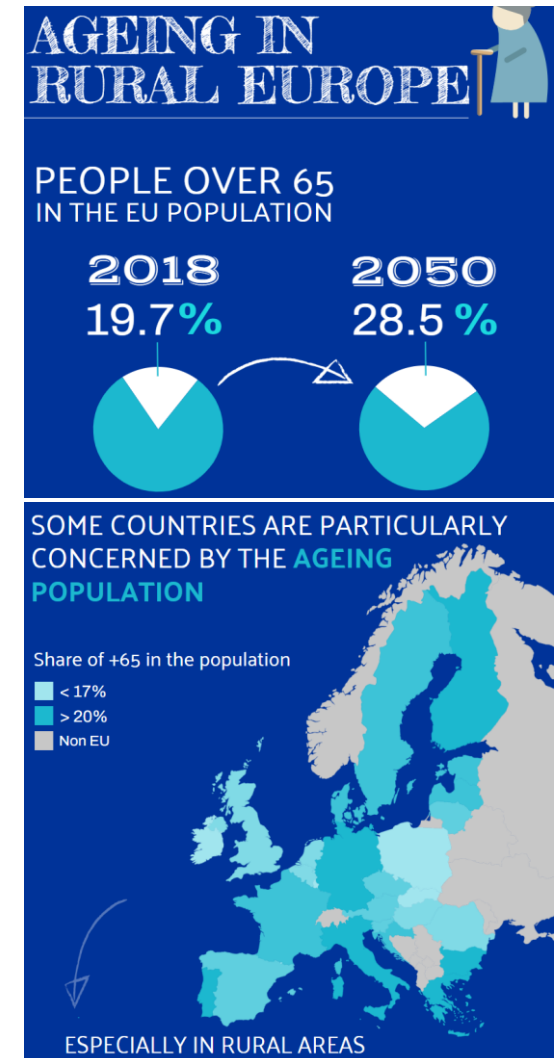
Through the development of Silver Economy and **support of SMEs** in all stages of their life cycle, this project is **bringing important job opportunities** in sectors of high relevance to the Silver Economy (health, housing, ICT, etc.)

SILVER SMES



Silver SMEs has collected more than **60 good practices across the EU** in the fields of housing, health, wellbeing, robotics, and ICT. The approach has covered the SMEs development sectorial opportunities derived from key needs of **3 groups**:

1. Active people
2. Fragile-Vulnerable people
3. Dependent people



RAMSAT



The RAMSAT project was designed to respond to the urgent need **to promote policies for the sustainable use of natural resources**, in terms of natural and cultural heritage as well as tourism alternative.

In recent years, there has been a **growth of these areas as a tourist destination**, providing an alternative to the urbanized environment.

However, this tourism potential can be misused, being **mass tourism** a threat to the protection of biodiversity and the uniqueness of these areas.

Mountain area: Remote and mountainous areas of Europe
Cohesion support: Interreg Europe
Period: 2019-2023
<http://projects2014-2020.interregeurope.eu/ramsat/>



RAMSAT



Balancing environmental, economic, and socio-cultural aspects, the partners are developing **action plans to protect the biodiversity and preserve the natural environment** while increasing the number of visits to sites of cultural and natural heritage.



GOOD PRACTICES



Numerous **good practices** have been collected throughout all the countries of the European Union. Montana174 has **selected and organized these good practices according to the theme that it develops.**

YOUTH & EMPLOYMENT – MOBILITY – TOURISM – INNOVATION – CLIMATE CHANGE



DID YOU KNOW?

Mountains are home to numerous renowned tourism destinations that attract a considerable number of visitors. The Alps offers, visitor profiles and types (economic).



DID YOU KNOW?

Innovation is too rarely associated with mountain areas. But, in practice, due to many remoteness, lack of services and climate-related challenges, innovation has always been dynamic and innovative. Here, innovation goes beyond digital solutions, and it can be used to address many issues in the environment, the local economy.



DID YOU KNOW?

Living and spending time in a mountain area is a dream for many young people across Europe. In a Euromontana survey conducted in 2021 across European mountains, 66% of young respondents said they would like to live and work in mountain areas. The reasons are diverse and include quality of life, beautiful scenery and proximity to nature, closer social ties, and the rich traditional culture.



DID YOU KNOW?

Mountain areas are one of the European territories with the highest rate of car use. For instance, in the Alps, each day 600,000 people cross a national border to go to work. Individual car and road dependency is traditionally high in these regions, whereas other mobility options are weak. This is due to several obstacles such as the high cost of infrastructure, longer distances with fewer inhabitants and the lack of public transport.



DID YOU KNOW?

Climate change acts faster in mountain regions compared to lowland areas, and it strongly alters the mountain biodiversity, population and economies. Since 1980, the Pyrenees lost half of their glaciers and their average temperature increased 30% faster than the global average in the last 50 years. Similarly, by 2050 half of the glaciers in the Alps will disappear regardless of what actions will be adopted.

POLE OF THE MOUNTAIN ECONOMY



Mountain area: Italian Alps
Cohesion support: European
Social Fund
Period: 2017-2019
<http://www.poloecomontfvg.it/>

The Technical Profesional Pole of the Mountain Economy has developed a multi-disciplinary centre that **encourages the economic development of mountain areas**, thanks to close colaboration with local enterprises, ecucational organizations and institutional bodies.

The Pole aims to help **young people acquirer advanced and technical skills** in order to access the job market, with a particular emphasis on sectors of the **mountain economy**.

POLE OF THE MOUNTAIN ECONOMY



The Pole played a leading role in the **creation of an observatory of vocational needs and offers** in the 6 sectors, as well as in developing a **network of enterprises and schools** to boost school-to-work alternation, and the **testing out pedagogical tools** to help mountain-based students find jobs in mountain areas.

VIDEO TESTIMONIALS



Božena Esh

My name is Esh Božena, I was born on December 2nd, 1923. It was a disaster for me, especially



Gabriella Fontana
Rifugio Dalco

My name is Gabriella and for more than 40 years I have been running the Dalco alpine hut located in the upper part of Lake Como at an altitude of 4000 m, precisely in Monte Mazza.



Vesna Pintar Grgurić
Skrad elementary school

I am director of the elementary school in Skrad since December 1st, 2021. In our school we have student with



Syuzanna Arzumanyan
Student étudiante

Hello, my name is Syuzanna, I have been in Grenoble for a short time and I travel a lot to discover the region



Francesca Scariatti
Panicco / Bakery
Darfo Boario Terme (Italy)

My name is Francesca Scariatti, I am 24 years old and I am from Darfo Boario Terme



Belén Soler
La Ojinegra

Hello, I am Belén de La Ojinegra and we have done a project with the territorial cohesion funds in the Jiloca region. It has been a project built



Klara Bukovac
Cultural Routes Interpretation Center

Since Cultural Routes Interpretation Center had been opened, we have been visited by many guests. In less than 4 months there have been 3,500 visitors to the Zrinski Castle



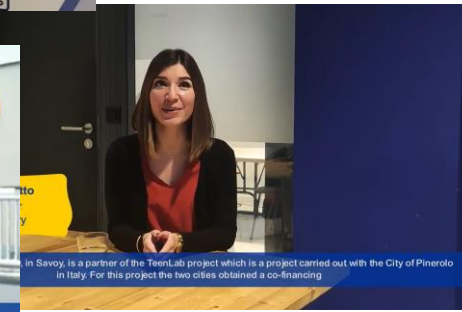
Natalino Luchelli
Italian Alpine Club

welcome in Oltrepò. I could talk for a long time about this territory, just because my family comes from here, walked barefoot on those mountains



Krzysztof Mróz
Mayor of Lutowski a municipality

which was in a terrible technical condition, and now, as you can see, it will well serve the residents.



in Savoy, is a partner of the TeenLab project which is a project carried out with the City of Pinerolo in Italy. For this project the two cities obtained a co-financing

To raise awareness on the impacts of the 2014-2020 Cohesion Policy in supporting EU 's mountain regions, Montana174 project has carried out **videos providing concrete examples**. These testimonials come from Cohesion beneficiaries and they tell us **how these funds benefited their project and their community**.

VIDEO TESTIMONIALS



Video Testimonial about the Spa Hotel in Ariño (Teruel, Spain)

Pedro Villanueva





THANK YOU!

www.montana174.org



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