

SILVER SMEs

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The Dalarna Strategy 2030 connects with the Silver Economy

Nils-Åke Norman
Region Dalarna
nilsake.norman@regiondalarna.se

Final conference
Ageing in rural Europe: opportunities for local economies

21st February 2022 - Brussels

DALARNA

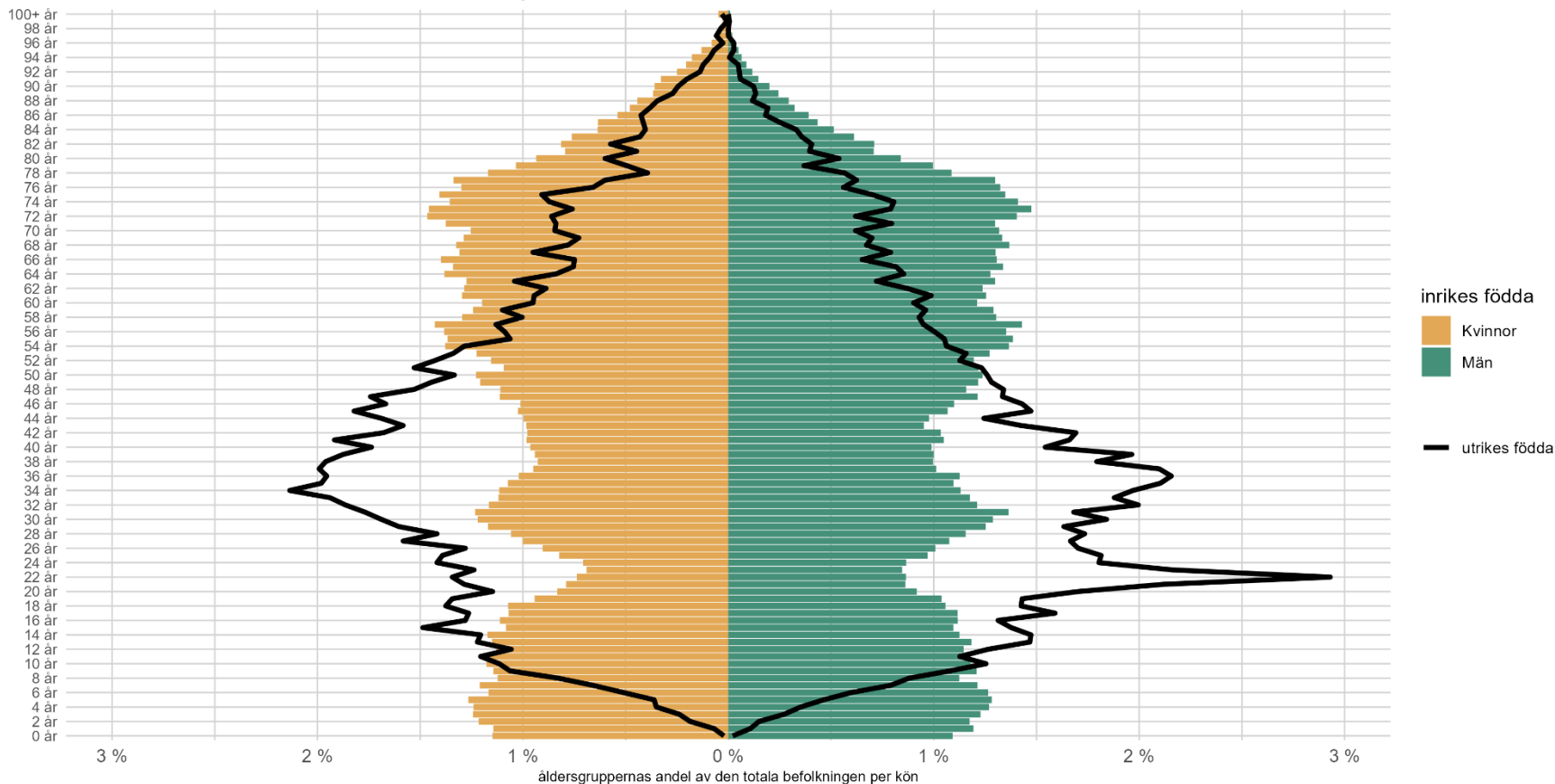


Region Dalarna
15 municipalities
Area: Size as
Belgium
290 000 inhabitants



Population pyramid year 2021. Dalarna County. Domestically born in Dalarna in 2021 compared to foreign born (black line)

Inrikes födda i Dalarnas län år 2021 jämfört med utrikes födda



Källa: SCB
Bearbetning: Samhällsanalys, Region Dalarna

A policy area in change

From regional growth to sustainable regional development



THE DALA STRATEGY 2030

Together for a sustainable Dalarna

40 Priorities

- ✓ Promoting entrepreneurship and enterprise
- ✓ Strengthen the opportunities for the elderly to participate and contribute to the society

Position 2030

Equal living conditions and good health give everyone in Dalarna the opportunity to develop



Dala Strategy connects with the Silver Economy

- Smarter homes as a test and demonstration arena in collaboration with Dalarna University and the Region will continue to be developed and planning of training in assistive technology is underway
- Byggdialog Dalarna, cooperation in the planning of new housing for elderly using Virtual Reality (VR). Byggdialog Dalarna has involved public and private sector, as well as older people, to reflect in the not yet finished building



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- Sätergläntan, the Nordic Center for Crafts and cultural heritage offers training for elderly in handicraft



- Gullogården retirement home contributing to the development of social entrepreneurship. Works as a cooperative and is a non-profit association



Thanks to the SILVER SMEs project, region Dalarna shall continue to Develop Smarter Homes as a Test and Demonstration Arena for companies that develop products aimed for the elderly population

Thanks to the project, members of the stakeholders group have participated in partner meetings abroad which has contributed to easy spreading of information further in the region and to shorten decision-making paths and facilitate so that the strategy also includes the elderly population in the region



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Thank you!

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For more information contact:

Nils-Åke Norman

nilsake.norman@regiondalarna.se

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