

**Interreg  
Europe**



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# Interreg Europe overview

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**21 FEBRUARY 2023 | 15 Minutes**

**SILVER SMEs Final conference**

Brussels - Belgium



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# Content

1. Interreg Europe **state of play**
2. **SME competitiveness & SILVER SMEs**
3. Interreg Europe **2021-2027**

**Interreg  
Europe**

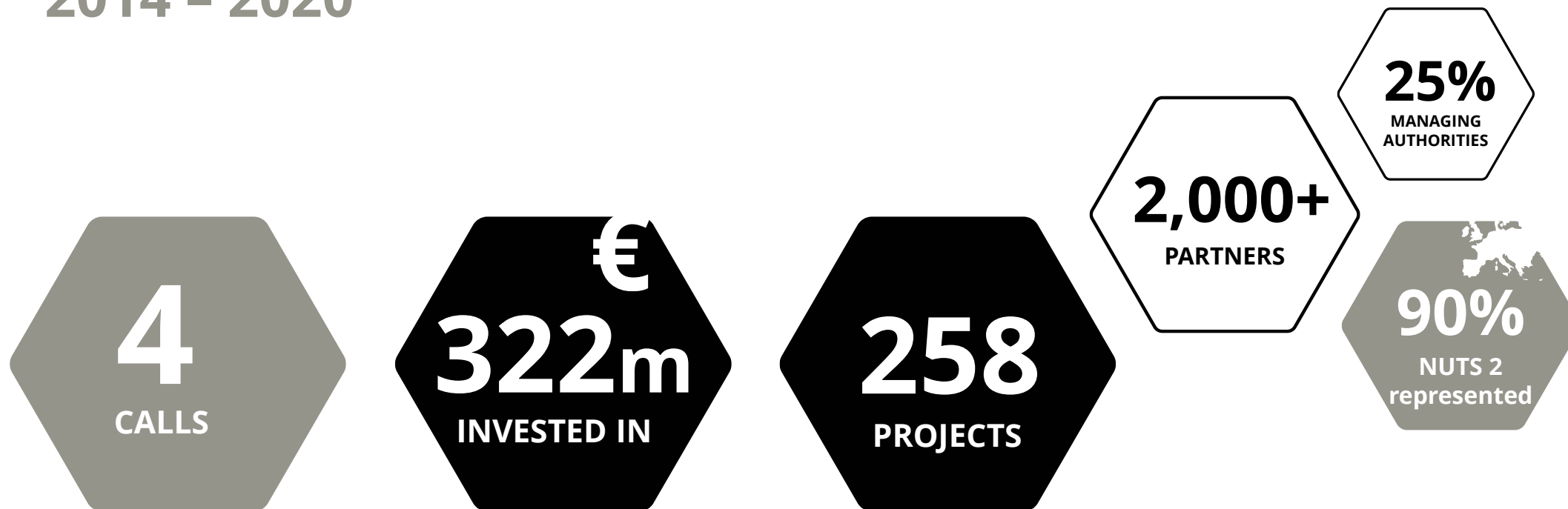


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# 1. Interreg Europe **state of play**

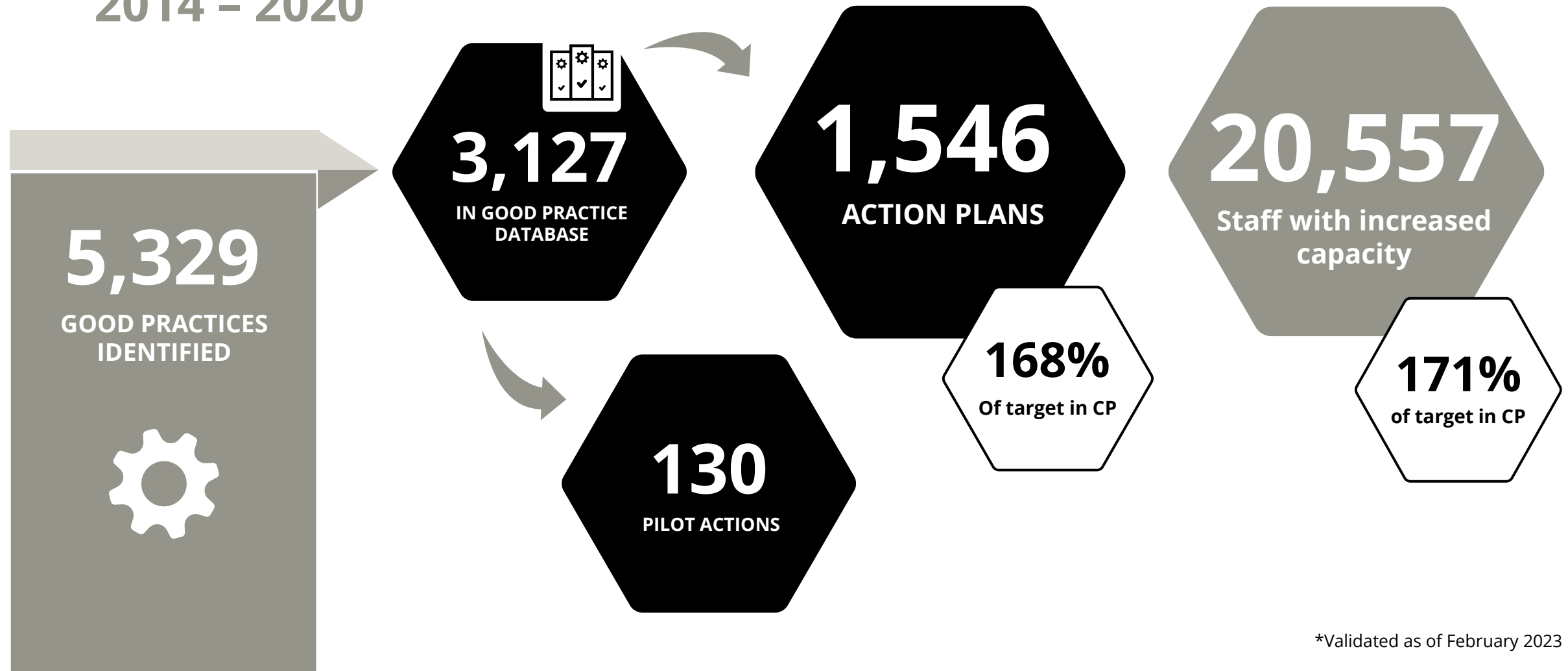
# Interregional cooperation **projects**

2014 – 2020



# Project\* achievements

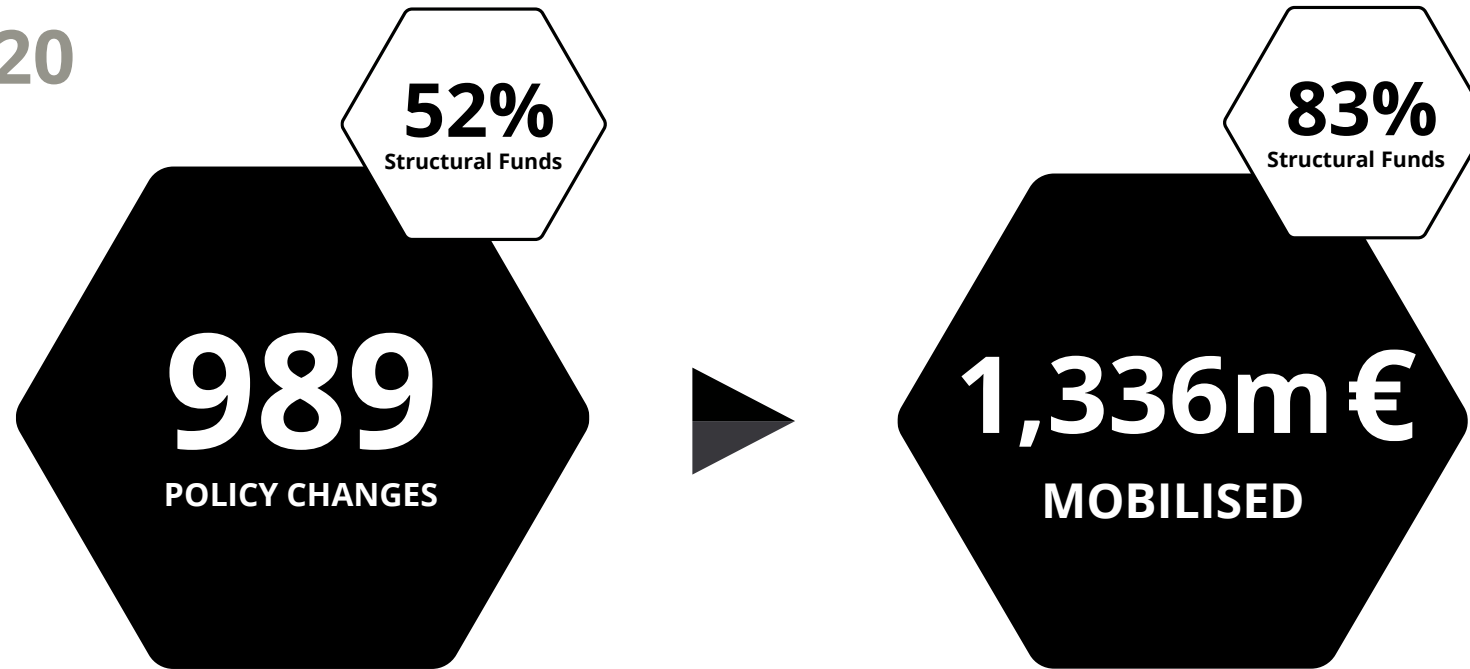
2014 - 2020



\*Validated as of February 2023

# Results achieved\* by projects

2014 – 2020



\*Validated as of February 2023

# 2. SME competitiveness

## **SILVER SMEs**



# Balanced allocation of projects per priority

Environment and  
resource efficiency

67

26%



25%



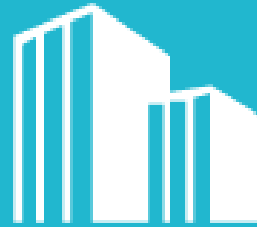
Research and  
innovation

65

Low-carbon  
economy

60

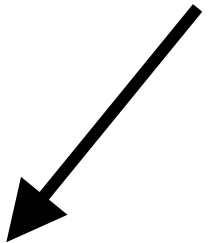
23%



SME  
competitiveness

66

26%

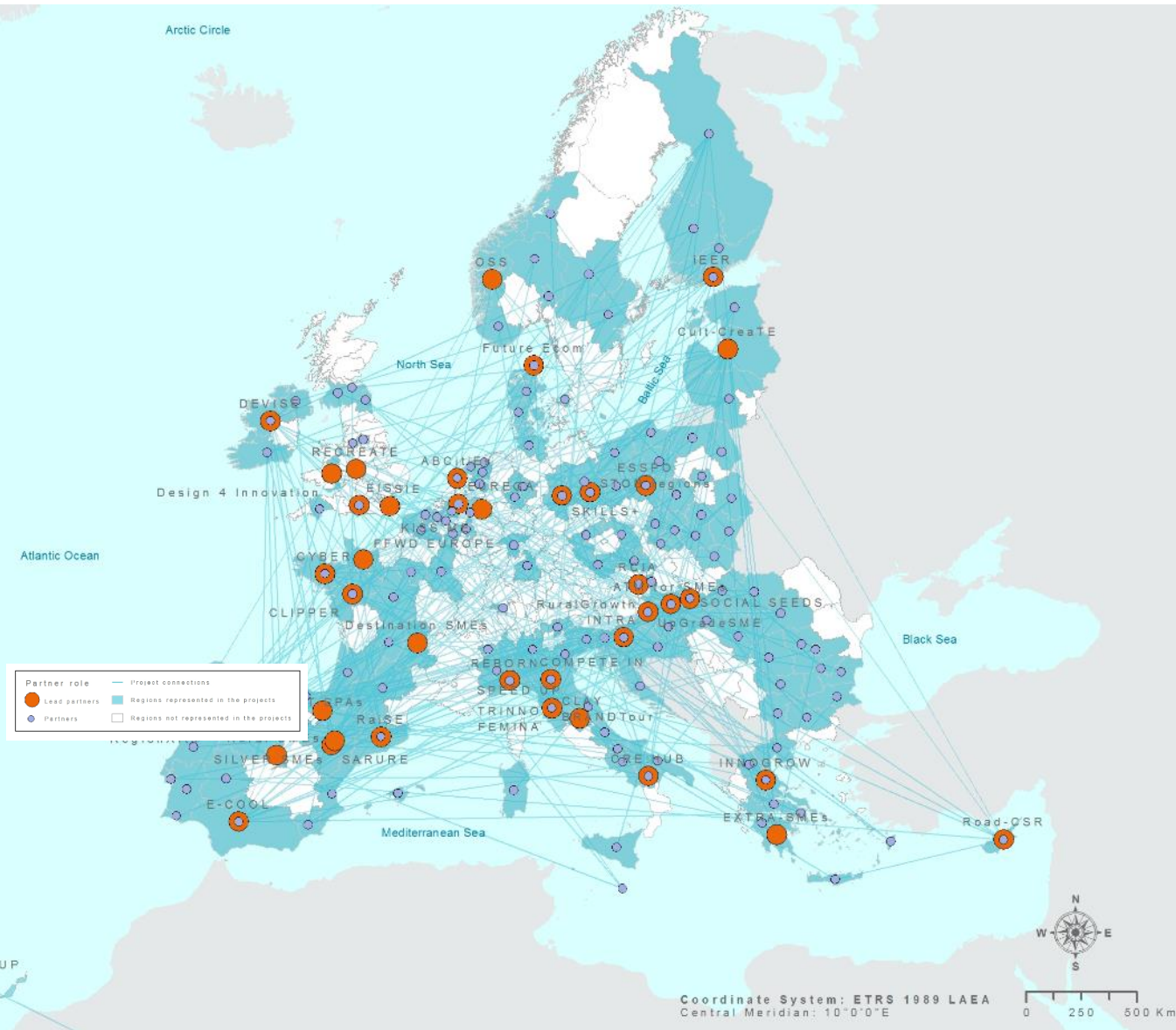




# Supporting the competitiveness of SMEs

66

TO3  
Projects



**SILVER SMEs**  
Interreg Europe

**UNIQUE project** - the only project specifically focussed on **SILVER ECONOMY**

**17/73** good practices published in the **PLP GP database**

**8 policy instruments** already improved + other achievements to be reported in the last PR

# 3. Interreg Europe **2021-2027**



# Sharing solutions for better regional policy



# Interreg Europe **objective**

To improve **regional development policy instruments**  
(including Investment for jobs and growth goal programmes)

## **How?**

Through exchange of experience, innovative approaches and capacity building (in relation to the identification & transfer of good practices)

- Primarily dedicated to **policymakers**
- Focus on **exchange of experience**



Different from cross-border or transnational cooperation

# Programme **scope**

1 cross-cutting priority on capacity building → **six topics**



**Concentration** principle (80%)

# Two actions



## Projects

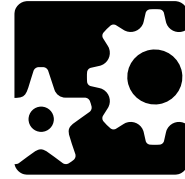
Limited number of regions exchanging and transferring experience on a shared regional development issue



## Policy Learning Platform

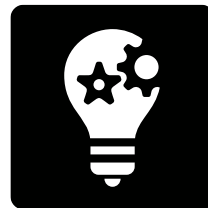
Further exploiting projects' achievements and opening up the programme benefits to all

# Platform in a nutshell

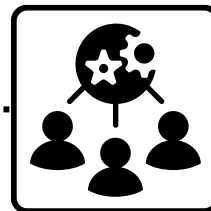


Provides **continuous policy-learning** opportunities  
through access to:

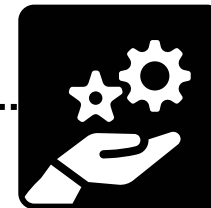
**Knowledge**



**People**



**Expert support**



#policylearning

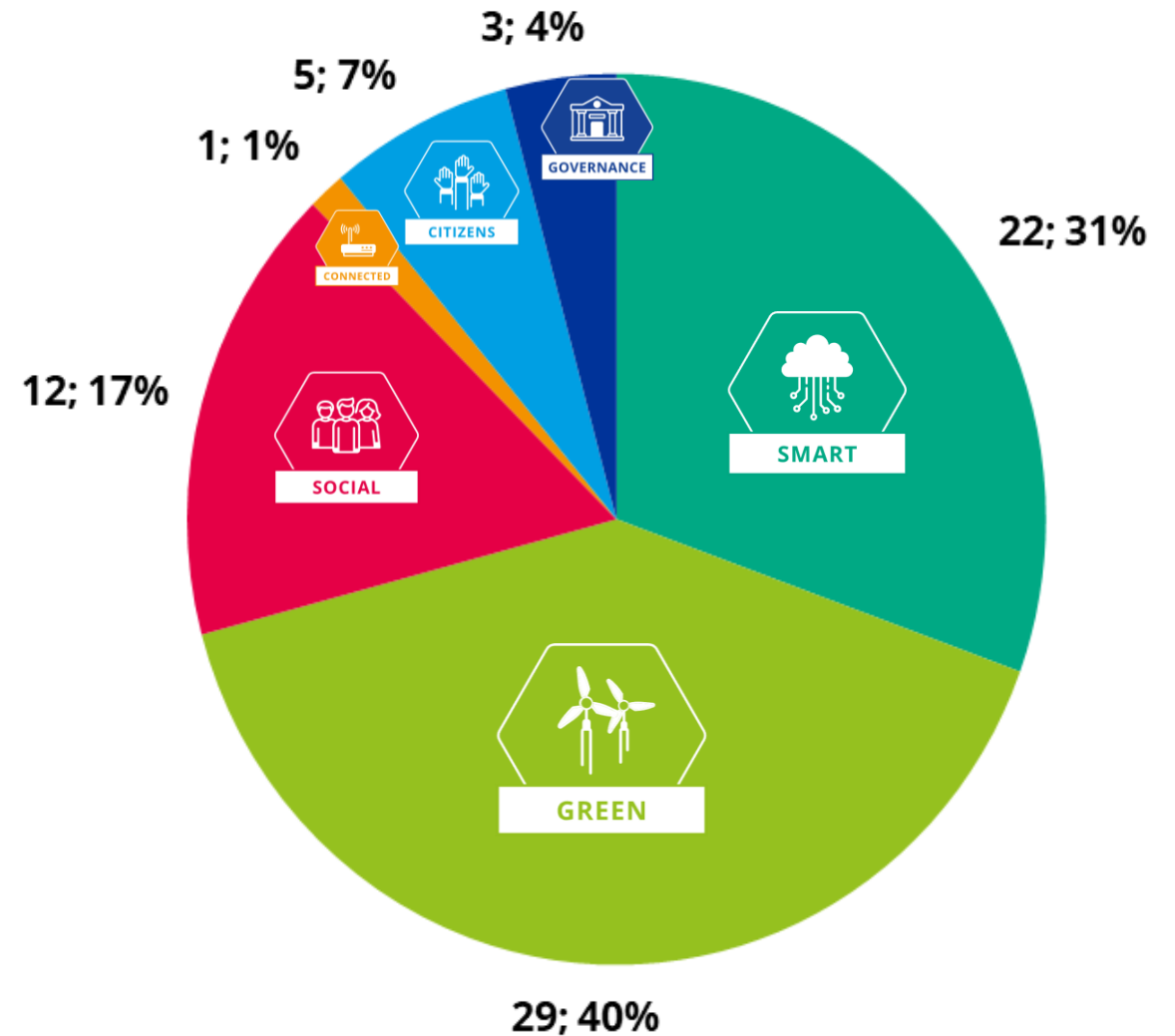
# First Call for project proposals

Open from **5 April** to **31 May 2022**

134 proposals submitted

**72 projects approved**

**52%**  
Success rate





# Second Call for project proposals

Open from **15 March** to **9 June 2023**

- Please check on our website **the recordings of the pre-call online networking events** organized in 2022:

**Smart** - 15 Nov 2022

**Social** - 17 Nov 2022

**Green** - 29 Nov 2022

**Connected, Citizens, Governance** - 1 Dec 2022

**Policy Learning Platform event** - 5 Dec 2022

- The call **launch event**

15 Mar 2023, Stockholm (SE): **Europe, let's cooperate!**

**All topics open**



# Project development assistance during call

Discover the programme

Look for funding

Approved projects

Get policy advice

Find policy

## Next call for projects

Discover our terms of reference



### 1. Check project relevance

Use our self-assessment tool



### 2. Get inspired

See approved projects and project ideas



### 3. Share your project idea

Explain what you want to do with your project



### 4. Find partners

Look for relevant organisations



### 5. Ask for feedback

Get guidance before applying



### 6. Apply for the call

Submit your project proposal

Available during calls

<https://www.interregeurope.eu/apply-for-the-call>

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# Thank you!

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